INDUSTRY VISION

“We benefit society by contributing to the sustainable improvement of the quality of life through hygiene and cleanliness, in a constructive, competitive and innovative way.”

In practice this is done in the following ways:

• The industry develops and markets products that are essential to society.
• Cleaning and maintenance products, used in the home or industrial and institutional (I&I) settings, support public health and hygiene, thus improving the quality of life.
• Being highly competitive, the industry is continually innovating to meet consumer and customer needs better, through increased product performance and convenience, while ensuring human and environmental safety.
• The industry is committed to sustainability and to continually steering its progress through the sector, in dialogue with all partners and stakeholders.

A.I.S.E.’S MISSION

A.I.S.E.’s mission is to act through its network as the industry’s expert and valued voice in Europe. It ensures and maintains open dialogue with EU institutions, international organisations, NGOs, industry partners and other stakeholders. This is to enable the cleaning and maintenance products industry to achieve its vision of a sustainable future for all while improving the environment in which the industry operates.

Check out the full Agenda for Sustainable Cleaning at www.aise.eu
Welcome to the A.I.S.E. Annual Review and Sustainability Report 2013-2014 which we hope you will find action-packed and informative!

One of the main strengths of A.I.S.E. is that it is a network of national associations and direct member companies, representing in total over 900 companies in the European Union and neighbouring countries. It is this extensive network, with its diverse expertise and experienced ear to the ground in local markets across Europe, that underpins the credibility and authority of the association with our European stakeholders.

Now this network is about to get even stronger as it was agreed at the General Assembly last year that we will look to forge closer links with partners in related sectors of the value chain through inviting them to become associate members in A.I.S.E.. Whether retailers, suppliers, appliance manufacturers or other partners, we are very much looking forward to welcoming new members to the association at the 2014 General Assembly and to the fresh expertise and perspectives they will bring with them.

As for the operational highlights of the past year, they are several. To mention just a few, A.I.S.E. was particularly pleased, as an accredited stakeholder of the European Chemicals Agency (ECHA), to play an active role in the development of the Chemical Safety Report/Exposure Scenario roadmap published by ECHA in July 2013 which aims essentially to smooth REACH implementation for all concerned and to pave the way forward. We are now also leading some of the action areas. Again with product safety and innovation as a key focus, A.I.S.E. developed a new initiative, the Detergent Industry Network for CLP Classification, DetNet, for companies not just in our industry but also outside it, to facilitate sharing of test data and hence to help ensure that the Classification, Labelling and Packaging Regulation achieves its aim of ensuring safe use of products. We launched DetNet at our 10th Information Day in December and several companies have already subscribed and started using it.

On the strength of our experience with the Charter for Sustainable Cleaning, A.I.S.E. was successfully selected out of 90 applications to lead a pilot of the European Commission’s three-year initiative on the Product Environmental Footprint (PEF), focusing on the household liquid laundry detergents product category. We are also delighted with the buzz that is building around the I prefer 30° multi-stakeholder campaign to inspire consumers to adopt more sustainable ways of doing their washing. To date 33 partners are on board! Meanwhile, for professional users, we developed a set of tips to promote the sustainable use of disinfectants.

Last but not least, we are proud to welcome all our members, partners and other stakeholders to our new website, www.aise.eu, which shows our commitment to open and transparent communications with you all. You can find this annual report on the new site and, of course, much, much more!

Thank you to the A.I.S.E. staff, members and contributing experts for all the dedication and hard work to help deliver safe, successful and sustainable cleaning and hygiene, and to all our partners and stakeholders for your continued engagement and support. We look forward to new and renewed engagement with our stakeholders, in particular following the EU elections for the new European Parliament in May and the new Commission to be established in November.

Charles-François Gaudefroy, A.I.S.E. President
Susanne Zänker, A.I.S.E. Director General
ECONOMIC PERSPECTIVE

This section covers the total A.I.S.E. market value for the year 2013 for the EU 28, plus Norway and Switzerland based on Euromonitor International data.

Details for each category covered in the A.I.S.E. product portfolio can be found on the inside cover of this report. Data presented with this A.I.S.E. annual publication are provided at retail sales prices for household cleaning products and at manufacturing sales price (ex-factory) for the Industrial & Institutional (I&I) sector.

Total market value of the overall detergents and maintenance products industry (for both household and I&I products) for 2013 is estimated to have reached 35.1 billion euros.

The overall total household value in 2013 is estimated to have reached 28.5 billion euros (28.2 billion euros in 2012*) and shows a growth of approximately 1.0% (based on fixed exchange rates).

Market value of sub-categories per main product group (Laundry Care, Surface Care, Dish Washing and Maintenance Products)

The I&I market is a stable market. In 2013, the total I&I value is estimated at €6.6 billion (€6.5 billion in 2012).

I&I sector: Value per product category / 2013.

Source: Euromonitor International

*Due to fixed exchange rates, the value for 2012 differs slightly from the value published in last year's report
The past year was a busy one on a number of fronts as we continue to work in open and constructive dialogue with all our stakeholders to support the cleaning and maintenance products industry in achieving its vision of a sustainable future for all, while improving the environment in which the industry operates. Together with our members, we have been engaged in many activities to this end, which we update on here.

1. SUSTAINABLE CLEANING AND END-USER ENGAGEMENT

While sustainable development is a core objective of everything that we do, several of our voluntary initiatives are specifically focused on improving the sustainability profile of this industry over the whole lifecycle of products.

Product resource efficiency projects (PREPs)

Product resource efficiency projects (PREPs) are an important part of our efforts to drive sustainability. They work to minimise the environmental impact of the laundry process by promoting the sustainable production and consumption of detergent powders, liquids and fabric conditioners.

Companies that participate commit to ensuring that all their products of a specific type comply with the low-dosage criteria by the end date of the project. In turn, targeted communications activities are planned to create awareness among consumers about the benefits of using the new, more concentrated products and lower dosing.

In 2013, PREPs have been ongoing in Europe for household laundry detergent powders and liquid fabric conditioners. Another is underway in Jordan, dubbed ‘concentrate for the environment’.

A.I.S.E. published the final report on a PREP that has completed in Turkey and is pleased to be able to report strong results. Over the two years of the project, more than 530,000 tons of chemicals and over 4,000 tons of primary packaging materials were ‘saved’. Additionally, as a result of more product packs becoming more compact, significantly fewer truck journeys needed to be made, generating a transport savings equivalent to a convoy of 22,210 trucks driving from Koraköse to Istanbul via Ankara and back.

Most recently we also reported the results of the PREP on liquid laundry detergents in the European Union countries plus Switzerland, Iceland, Norway and Liechtenstein saving up 540 mn litres of ingredients over the three year lifetime of the project. More information is available at: www.aise.eu/preps
Charter for Sustainable Cleaning

The Charter for Sustainable Cleaning continues to go from strength to strength and added more new members in the past year, with 216 companies signed up to date (see also page 11).

As the flagship voluntary initiative of the European cleaning and maintenance products industry, the Charter aims to encourage the whole industry to undertake continual improvement in terms of sustainability and also to encourage consumers to do their washing and cleaning more sustainably. Since 2010, it incorporates a product dimension, enabling companies to offer sustainability assurance for individual products, by fulfilling the requirements of specific Advanced Sustainability Profiles (ASPs).

This past year has seen considerable progress in developing new ASPs. The ASP for Trigger Spray Hard Surface Cleaners was launched on 1 October 2013 and products in this category that fulfil the ASP criteria can appear with the Charter ASP logo on shelves from 1 October 2014. An ASP for hand dishwashing detergents was launched in January 2014, permitting products that meet the criteria to carry the Charter ASP logo from 1 January 2015. These two new ASPs join those existing for household laundry detergents, fabric conditioners, automatic dishwashing detergents and dilutable all purpose and floor cleaners.

Next up are ASPs for household toilet cleaners and professional building care products, currently being developed.

Meanwhile, the Charter website has this year gained a new section dedicated to best practice. Easy to find via a tab on the homepage, this area is intended to encourage and facilitate the sharing of best practice within the industry sector in an effort to further improve sustainable development performance.

More information is available at: www.sustainable-cleaning.com/en.home.orb

Contributing to the EU agenda

Focus on Product Environmental Footprint

A consistent measure of the environmental footprint of products is a valuable tool in raising awareness, among businesses and consumers, and hence reducing that footprint. The European Commission, together with the Joint Research Centre, has therefore been working on developing a transparent, rigorous methodology for the calculation of the environmental footprint of products, called the Product Environmental Footprint (PEF).

In the spring of 2013, the European Commission launched a call for pilots to test this methodology with specific product sectors. A.I.S.E. responded, and was selected in October 2013 to lead a pilot study focusing on household liquid laundry detergents, based on its experience with the Charter for Sustainable Cleaning and with the French experimentation on environmental communication.

Partners participating in this project include, to date, the manufacturing companies Dalli, Ecover, Henkel, McBride, P&G, Unilever and Vandeputte, the national industry associations Afise (France) and Detic (Belgium). Other stakeholders include: CESIO, Global Standards One (GS1), SGS, The Sustainability Consortium (TSC), The Swiss Government Federal Department of the Environment (FOEN) and the Sustainability department of the Technical University in Berlin. The first stakeholder consultation was held on 24 March 2014 and was attended by the detergent industry, suppliers, value chain partners, Member States, NGOs and other groups interested in the A.I.S.E. PEF pilot to contribute to the preliminary work of the drafting of the Product Environmental Footprint Category Rules (PEFCR).

Find out more on our website at www.aise.eu/pef as well as the European Commission PEF platform at ec.europa.eu/environment/eussd/smgp/product_footprint.htm
Promoting sustainable consumption

Life cycle analysis shows that most of the environmental impact of products occurs during the use phase. Therefore, A.I.S.E. and its members are continuously working on information campaigns to promote the sustainable use of products.

I prefer 30°

The average EU wash temperature is 41°. If this was to be reduced by just 3°C in the 5 countries of the campaign, that would save more than 1065 GWh/yr, equivalent to the electricity consumption of a city of more than 140,000 inhabitants in a year!* In June 2013, A.I.S.E. unveiled a new campaign called I prefer 30° at a launch event in Milan jointly with the European Commission Directorate for Climate Action, Connie Hedegaard, in the context of their “world you like” campaign.

“I very much welcome the I prefer 30° campaign. This is an example of partnership at its best and is fully in the spirit of the Commission’s aim to encourage multi-stakeholder action in the fight against climate change. If we all make small changes to our daily habits, together we CAN make a big difference. Let’s work together for a better climate - one machine wash at a time!” said Connie Hedegaard at the launch event.

The I prefer 30° initiative, underway in Belgium, Denmark, France, Italy and the UK, recognises that much of the environmental impact associated with laundry detergents happens in the use phase of the product. Its novelty is that it is open to a whole range of stakeholders including detergent companies, retailers, appliance manufacturers, authorities, NGOs and other corporate supporters, making it a unique stakeholder movement.

By December 2013, ten companies, including Procter & Gamble, Unilever, Henkel, McBride, Nopa Nordic, Coop Danmark, Van deputte, Carrefour, Auchan and Rainett, had signed up as core campaign leaders. In addition, institutional, gold and corporate supporters have committed to the campaign, bringing together 33 partners in total.

The past year has been all about working with the partners on board to prepare for the launch to consumers in January 2014. Five of A.I.S.E.’s national associations piloting the campaign, Afise, Assosacasa, Detic, UKCPI and SPT, are working closely with the partners in rolling out the campaign locally, with various exciting activities underway. The campaign is also being supported by a number of local ambassadors amplifying the core message about the benefits of low temperature washing.

A communications toolkit has been developed for partners to use, as well as a dedicated website accessible to consumers in their languages: www.iprefer30.eu

Best use panels

In 2013, A.I.S.E. introduced new Cleanright best use panels for all purpose cleaners and trigger spray cleaners, in addition to the ones already available for laundry detergents and automatic dishwashing detergents. We also developed a set of tips for professional users to promote the sustainable use of disinfectants.

Best use panels give consumers tips on how to save energy, water and CO² using clear and engaging pictograms. We started developing them some years ago already, as part of our efforts to help consumers get the best results from their cleaning products and reduce their environmental impact at the same time. They are designed to complement the information on the Cleanright consumer portal www.cleanright.eu

*Source: A.I.S.E. I prefer 30° Substantiation Dossier 2013
Promoting safe use of products

Safe use icons
A.I.S.E. developed the first safe use icons back in 2004, to help guide consumers on how to use products safely. They have been in widespread use ever since.

The most recent updates to the safe use icon artwork were made in early 2014. To access all the latest material, please visit www.aise.eu/end_user_info

Product stewardship programmes
Product stewardship programmes (PSPs) are other voluntary initiatives that aim to promote best practice and help increase awareness about the safe use of particular types of products.

Two PSPs are currently underway. One is for air fresheners, aiming to promote responsible manufacturing, communication and use of air fresheners across Europe.

The other, launched in December 2012, concerns liquid laundry detergent capsules and aims to secure safe use and storage of these products and, as a result, a significant reduction in the incidence of accidental exposure, in particular involving ingestion by small children.

To date we have issued three detailed reports on the progress and results of this PSP, the most recent in May 2014. In brief, participating companies have implemented packaging changes, which include opaque packaging and child-deterring closures. The safe use icons specifically developed by A.I.S.E. are also being used, together with other communications materials.

Data collected from Italy shows that the number of reported incidents has consistently and substantially dropped in 2013 compared to the year before. A.I.S.E. and participating companies continue to communicate closely with the European Commission and Poison Control Centres across Europe on this matter in an effort to further reduce incident rates.

More information is available at: www.aise.eu/psp

Cleanright.eu
The Cleanright web portal continues to grow and attract more visitors; over 400,000 at last count, as a service to consumers to help them understand the broad range of cleaning and maintenance products available, the benefits each type of product offers, and how to get the best results from them in a safe and environmentally responsible way.
2. PRODUCT SAFETY AND INNOVATION

A.I.S.E., together with its members, is continually contributing to anticipating and addressing issues relating to product safety, which is key to ensuring an innovative, competitive and sustainable industry.

We continue to support the implementation of major pieces of legislation affecting our industry, notably REACH, Classification and Labelling (CLP) and the Biocidal Products Regulation, and are pleased to report substantial progress in many areas.

REACH

A.I.S.E. has been very busy on REACH, working together with the Downstream Users of Chemicals Coordination group (DUCC), the European Chemicals Agency (ECHA) and partners, particularly on helping to improve the quality of safe use data transmitted down the supply chain to downstream users, including our members.

In July 2013, ECHA published a Chemical Safety Report/Exposure Scenario (CSR/ES) roadmap that A.I.S.E. actively contributed to as an accredited ECHA stakeholder. A.I.S.E. has signed ECHA’s Charter on the Roadmap implementation. Together with DUCC, we have taken the lead on several action areas of this roadmap, which aims to drive improvement in the quality of Chemical Safety Reports. Many of these action areas are being tackled in 2014 with a view to preparing long-term standards for future registrations.

Already last year we published revised Specific Environmental Release Categories, or SPERCs, which are sets of sector-specific environmental release values compiled to help registrants develop realistic exposure scenarios needed for their registration dossiers. These revised SPERCs incorporate several improvements and are available to registrants from our website at www.aise.eu

Meanwhile, DUCC and partners have been developing Specific Consumer Exposure Determinants, or SCEDs, to facilitate consumer exposure assessment for a range of consumer products including cleaning and air care products, in line with guidance developed under the CSR/ES Roadmap.

A.I.S.E. participated in key meetings to progress REACH implementation as a member of DUCC and a stakeholder in ECHA. We also contributed to revised ECHA guidance documents for downstream users, as well as other communications materials. As well as that, we have actively contributed to the design of IT rules that will develop into standard mechanisms for safe use communication in the supply chain.

The second registration deadline on 31 May 2013 was a key milestone towards REACH implementation, which we are pleased to see reported as a success.

The achievements of the CSR/ES roadmap are reviewed during the bi-annual events of the Exchange Network on Exposure Scenarios (ENES). ENES is a collaborative network which aims to identify good practices on preparing and implementing exposure scenarios, and to develop an effective communication exchange between supply chain actors to improve the protection of human health and the environment. It is steered by ECHA together with sector organisations Cefic, Concafe, Eurometaux, Fecc, A.I.S.E. and DUCC to share knowledge, techniques and approaches to building and applying (REACH) exposure scenarios.

A.I.S.E. is a core participant in the Downstream Users of Chemicals Coordination group (DUCC), which helps to coordinate and advocate the views of downstream users of chemicals from various industries on common issues, particularly in relation to REACH implementation.

It is through DUCC that we contributed over the past year to the meetings and actions of the Exchange Network on Exposure Scenarios, as mentioned under REACH.

More information is available at:

www.ducc.eu
Support for CLP implementation

Introducing DetNet

This past year saw the launch of the Detergent Industry Network for CLP Classification, DetNet, a new initiative intended to help companies classify, label and package their products in accordance with the Classification, Labelling and Packaging Regulation (CLP).

CLP is a European regulation designed to inform users of product hazards and so ensure the safe use of products. It makes classification and labelling of mixtures mandatory for household detergents and cleaning products from June 2015.

Through DetNet, all manufacturers and suppliers of detergents and cleaning products can have shared access to test data and expertise, facilitating a transparent, science-based process for classification of products for skin and eye effects in line with CLP principles.

This is important because, in the absence of test data, many more products would by default have to display the pictogram warning that they are corrosive. There is a concern that this would devalue warning labels as, for example, a hand dishwashing detergent could then carry the same warning as a drain cleaner and confuse both consumers and poison control centres.

DetNet is a collective industry approach, developed and piloted by A.I.S.E. and our network of national associations, with industry and external expertise, in close dialogue with stakeholders and in accordance with CLP.

As at the beginning of May 2014, more than 38 companies are DetNet members.

We have supported DetNet with comprehensive communications, including a poster, a leaflet, webinars and training, as well as the dedicated DetNet website which gives secure, subscriber access to the data-sharing service and to expert support, if required.

More information is available at: www.det-net.eu

Other CLP implementation activities

A.I.S.E. also supported CLP implementation in other ways over the past year, including contributing to developing guidance documents and to the European Commission’s assessment of proposals for the harmonisation of reporting on product composition to poison control centres as envisaged under CLP. We are participating in discussions to help ensure harmonised reporting measures across all EU countries, including on specifics such as concentration ranges, unique product identifier and product categorisation, with a view to proportionate measures being adopted for all.

DetNet was officially launched at A.I.S.E.’s 10th annual Information Day in Brussels on 3 December 2013. The event was well attended and included a lively panel discussion with interested stakeholders from both academia and authorities on how DetNet can and should work to support CLP implementation.

Panel discussion L-R: H. Desel, Göttingen Poison Centre; E. Anwander, ECHA Forum of Enforcement; K. Bouma, NL Enforcement; J. de Brujin, ECHA; D. Basketter, toxicology consultant; G. Luikis, A.I.S.E.; F.V. Tiggelen, A.I.S.E.

“A.I.S.E. is an approach for CLP

A.I.S.E.’s recently published the findings of its in vitro work on eye irritation in a scientific peer reviewed journal “Toxicology In Vitro”.*

Dialogue with stakeholders

Products in scope: solid and liquid laundry detergents, hand dishwash detergents, all purpose cleaners (and other product types of similar composition).

%Cazelle E., Eskes C., Hermann M., Jones P., McNamme P., Prinsen M., Taylor H., Wijnands M.V.W., Suitability of Histopathology as an Additional Endpoint to the Isolated Chicken Eye Test for Classification of non-extreme pH Detergent and Cleaning Products, Toxicology In Vitro (2014), 10.1016/j.tiv.2014.01.010
Biocides

The Biocidal Products Regulation (EU No 528/2012) went into effect on 1 September 2013, only a few months after an amendment was proposed aimed at clarifying certain ambiguities in the already adopted regulation. A.I.S.E. welcomes the amendment, which was adopted in March 2014 and implements corrections and improvements to the legislation, including the correction of an unintended market freeze on new treated articles and a broadening of the scope of the biocidal product family concept to include products with a lower hazard classification if they have similar composition, exposure levels and proven efficacy. The procedures for entering the list of alternative suppliers have also been amended to allow product manufacturers to support an active substance dossier, as long as they can provide all necessary data.

So it has been a busy period making sure everything was ready for the regulation to go into effect and A.I.S.E., as an Accredited Stakeholder Observer, has been actively involved, through our biocides experts. Furthermore A.I.S.E. contributed to the adoption of provisions to apply changes to already authorised biocidal products and a note for guidance on treated articles.

In order to provide companies active in the biocidal products market with further support, the A.I.S.E. Biocides Working Group, together with our German, Italian and Portuguese national associations, have issued a ‘BPR in brief’ document which explains the new obligations for biocidal product formulators.

We organised a workshop in March 2014 to facilitate discussions between the European Commission, Member States and the industry to establish a common understanding on the Biocidal Product Family, which is crucial for the disinfectants sector.

We also set up a dedicated training for companies to help them prepare for the switch from paper documentation to IT tools that is required under the regulation.

Polycarboxylates

The project to address a request from the Scientific Committee on Health and Environmental Risks (SCHER) was initiated to better document the risk assessment of polycarboxylates used in low-phosphorus detergents. This has now been completed with a positive outcome. Additional data was generated, the risk assessment updated and the reports that cover homo-polymers and co-polymers were finalised and submitted to the European Commission in February 2014. The project was managed under the HERA umbrella, the Human & Environmental Risk Assessment joint initiative of A.I.S.E. and Cefic. Participants in the project included major suppliers (BASF, Dow and Zeolite Mira) and users of polycarboxylates in detergents (A.I.S.E. members).

To download the latest guidelines visit www.heraproject.com

Detergents Regulation

Detergents are one of the main types of products represented by A.I.S.E., and include all those products that are commonly used for washing and cleaning of textiles, dishes, floors and other hard surfaces, whether it be for household or professional use.

So it is not surprising that we have been very much involved in the implementation of the amended Detergents Regulation (EU) No 259/2012 on the use of phosphate and phosphorous compounds in household laundry and ADW detergents.

During 2013, our detergents experts developed and issued updated implementation guidelines, to help companies comply with the provisions of the amended regulation. To download the guidelines visit www.aise.eu/publications

The detergents experts have also been discussing the implications for the sector of the proposal in February 2014 by the European Commission to amend the annexes of the Cosmetics Regulation following the Opinion by the Scientific Committee on Consumer Safety (SCCS) on fragrance allergens in cosmetics products. The updates are foreseen to enhance protection for consumers. Due to the common requirement in the Detergents and Cosmetics Regulations to label certain fragrance allergens, when present in detergents above a certain level, we are committed and working to contribute to developing workable solutions. We are also an active contributor to the fragrance industry’s long term scientific programme, IDEA (the International Dialogue on the Evaluation of Allergens), aimed at establishing agreed international protocols, methodologies and defined criteria for assessing the potential risk of fragrance allergens.
Indoor air quality
For the past three years, A.I.S.E. has been an active collaborative partner in the emissions, exposure patterns and health effects of consumer products in the EU (EPHECT), a three-year, European Commission-funded project aimed at identifying and quantifying key indoor air pollutants emitted by consumer products and hence to propose adequate risk reduction measures if appropriate.

The project concluded in October 2013 and key project findings have been published on the website www.ephect.eu

A joint proposal from A.I.S.E., the Association of European Candle Makers (AECM) and the European Candle Association (ECA) for the development of a CEN standard on emission safety of combustible air fresheners was officially approved at the end of 2012. In February 2014, the CEN Project Committee submitted a first standard proposal to the CEN Board for review. In parallel, experimental work to validate the protocol for candles’ emissions measurement started in March 2014. The standard is expected to be ready in 2015.

Enzymes
Enzyme safety is another area in which A.I.S.E. is voluntarily involved in collaboration with the American Cleaning Institute (ACI), as enzymes are a common ingredient in several categories of the A.I.S.E. portfolio.

In the past year, we have worked with AMFEP, the Association of Manufacturers and Formulators of Enzymes Products, to develop and publish updated guidelines for the Safe Handling of Enzymes in Detergent Manufacturing. To download the guidelines visit www.aise.eu/publications

3. COMMUNICATION ACTIVITIES AND STAKEHOLDER ENGAGEMENT

A.I.S.E. places strong emphasis on collaboration and is a committed and reliable partner to policy makers and other stakeholders. So we see maintaining good, clear communications and dialogue with our members, with partners and stakeholders as fundamental to what we do. Below are some of the highlights of A.I.S.E.’s communications and stakeholder activities over the past year.

New corporate website
Our new look corporate website went live in January 2014. The revamped site www.aise.eu shares, in a clear and accessible way, the strategy and priorities of our industry network, our many and varied activities and ongoing dialogue with all stakeholders. It also gathers together all the resources relevant to our members and stakeholders, and links to the latest information as well as featured content on sustainable cleaning and product safety and innovation.

CESIO congress
In June 2013, A.I.S.E. attended the 9th World Surfactant Congress and Business Convention on behalf of the industry. We shared a joint booth with the International Network of Cleaning Products Associations, INCPA, and took part in a joint session on sustainability mega-trends. In addition, A.I.S.E. delivered a speech on ‘working together towards more resource efficient and sustainable cleaning’.

SME day
A.I.S.E. held its annual SME day 2013 in Munich on 13 September. The one-day conference, kindly hosted by Dr. Schnell Chemie GmbH, was an opportunity for SMEs to become more acquainted with the work of A.I.S.E. and its SME Steering Group, particularly regarding regulatory challenges. Sixteen SMEs attended from Germany, Belgium, the Netherlands and France, together with representatives from national associations’ IKW, IHO (Germany), NVZ (the Netherlands) and Assocasa (Italy) together with Andreas Herdina, Director of Cooperation, European Chemicals Agency (ECHA).

SEPAWA congress
In October 2013, A.I.S.E. attended the SEPAWA congress for professionals in the world of cosmetics, perfumery, washing and cleaning. Conference visitor numbers were up again this year counting more than 2,000 participants. The event has become increasingly attractive for contacts on an international level.

ACI convention
The 88th American Cleaning Institute (ACI) convention took place in Orlando during January 2014. A.I.S.E. presented a global industry up-date on its activities around the theme ‘innovative solutions for a cleaner world’. The event was an excellent opportunity to foster links with our international sister organisations.
A.I.S.E. has a long-standing commitment to addressing the Sustainable Development agenda. The principle expression of this commitment has been the A.I.S.E. Charter for Sustainable Cleaning, which covers all product categories of the industry, whether in household, industrial or institutional markets. A set of Key Performance Indicators (KPIs) have been developed for the sector and are being collected through the companies committed. Since 2006, Charter developments and the related KPIs are presented in this industry Sustainability report, allowing us to present progress made by our sector to address more sustainable production, design and consumption patterns.

1. CHARTER FOR SUSTAINABLE CLEANING

The A.I.S.E. Charter for Sustainable Cleaning is a comprehensive system designed to foster sustainable production design and consumption. It promotes best practice in the industry using life cycle thinking and science as a basis, reflecting the principles of the EU SCP/SIP Action Plan. It proactively translates the concept of sustainable development into reality and actions. Launched in 2005, it is open to companies whether A.I.S.E. members or not, and covers all product categories of A.I.S.E.’s portfolio in the household and industrial and institutional sector. Regular updates of the Charter ensure that it continuously offers the most relevant sustainability assurance system for the industry sector, using life-cycle thinking and science as a basis.

The Charter is a lifecycle analysis (LCA) based framework. It promotes and facilitates a common industry approach to sustainability practice and reporting. A wide variety of activities and requirements are covered, ranging from the human and environmental safety of chemicals and products, to eco-efficiency, occupational health and safety, resource use and consumer information.

How it works

The Charter stipulates a set of twelve Charter Sustainability Procedures (CSPs) which companies implement in their management systems. Six are ‘essential’ requirements for signing up to the Charter and are verified by an independent external verifier. Companies must report annually on 11 Key Performance Indicators linked to CSPs which are published in this report. For more information on how the Charter works please visit: www.sustainable-cleaning.com/en.home.orb
2. A SUCCESSFUL COMMITMENT BY THE MAJORITY OF THE MARKET

The membership of the Charter for Sustainable Cleaning is continuously growing, with company commitment increasing each year. Since the list changes on a regular basis, please visit the link below to access the latest updates.


More than 200 members committed to the Charter (as at May 2014)

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<th>Ordinary members:</th>
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<th>Aerochemica*</th>
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<td>Dr. Schumacher</td>
<td>Dylas Italia*</td>
<td>Ecolab*</td>
<td>Emmegi Detergents*</td>
</tr>
<tr>
<td>Pizzolotto Detersiv*</td>
<td>Procter &amp; Gamble*</td>
<td>Products Codina*</td>
<td>Promer*</td>
<td>Punch Industries*</td>
<td>Reckitt Benckiser*</td>
<td>Relevi*</td>
<td>Riem*</td>
<td>Rieduklin Chemie*</td>
<td>Rosmarin*</td>
<td>Saci*</td>
</tr>
<tr>
<td>Star Brands*</td>
<td>Suavizantes y Plastificantes Bituminosos (SPB)*</td>
<td>Südsalz*</td>
<td>Suministros Cientificos Tecnicos</td>
<td>Sutter*</td>
<td>Swallowfield*</td>
<td>Swif*</td>
<td>Thurn Produkte*</td>
<td>Tosvar*</td>
<td>Unilever*</td>
<td>Van Dam Bodegavren*</td>
</tr>
<tr>
<td>Immediate members:</td>
<td>Asto International Logistics*</td>
<td>A.S. Watson (Kruidvat &amp; Treklepleister)*</td>
<td>Auchan*</td>
<td>Avanti Blue*</td>
<td>Avio Marketing*</td>
<td>Avedosch*</td>
<td>Bennet*</td>
<td>Bertels*</td>
<td>BFS Group (3663)*</td>
<td>Billa*</td>
</tr>
</tbody>
</table>

Charter members products: Household | I&I | Household and I&I * Committed to the Charter Update 2010 | Evolution of Companies commitment to the Charter

* The A.I.S.E. Charter covers the whole life cycle of products
3. PROMOTING SUSTAINABLE DESIGN OF PRODUCTS

Addressing the product dimension

In 2010, a fundamental aspect was introduced into the Charter for Sustainable Cleaning, namely the product assessment. The Charter’s product dimension enables companies to provide a sustainability assurance for their products. Advanced Sustainability Profiles (ASPs) for individual product categories set sustainability criteria that are ambitious but reasonably achievable by all market players. The parameters are defined based on a life cycle analysis. The Environmental Safety Check (ESC) is a key component of ASPs, which all ingredients in a given formulation must successfully pass. The ESC is a risk-based and conservative tool that assesses the environmental safety of ingredients in the aquatic compartment aligned with REACH principles.

<table>
<thead>
<tr>
<th>Product category</th>
<th>ASP CRITERIA</th>
<th>Activation date*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Household laundry products</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Laundry detergent powders</strong></td>
<td>Pass ESC: Yes, Dosage (g or ml/job): ≤ 75g + ≤ 115ml, Packaging weight per job: ≤ 6.5g, Packaging recycled content (primary and secondary packaging): Card board: ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests, End User information on pack: Laundry Cleanright panel AND Ability to wash at ≤ 30°C indicated AND Safe use tips</td>
<td>1 July 2011 Updated 1 July 2013</td>
</tr>
<tr>
<td><strong>Laundry detergent liquids</strong></td>
<td>≤ 75ml, ≤ 7.0g, Card board: ≥ 60%</td>
<td>1 July 2011</td>
</tr>
<tr>
<td><strong>Fabric conditioners</strong></td>
<td>≤ 35ml, ≤ 4.0g</td>
<td></td>
</tr>
<tr>
<td><strong>Household automatic dishwashing detergents</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Powders and unit doses with rinse function</strong></td>
<td>Pass ESC: Yes, Dosage (g or ml/job): ≤ 25g, ≤ 3.5g, Card board: ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests, End User information on pack: Autodish Cleanright panel AND Safe use tips</td>
<td>1 April 2013</td>
</tr>
<tr>
<td><strong>Powders and unit doses without rinse function</strong></td>
<td>≤ 20g, ≤ 3.5g</td>
<td></td>
</tr>
<tr>
<td><strong>Liquids mono chamber style</strong></td>
<td>≤ 35ml, ≤ 4.5g</td>
<td></td>
</tr>
<tr>
<td><strong>Liquids multi chamber style</strong></td>
<td>≤ 35ml, ≤ 6.0g</td>
<td></td>
</tr>
<tr>
<td><strong>Household dilutable all purpose and floor cleaners</strong></td>
<td>Pass ESC: Yes, Dosage (g or ml/job): ≤ 12ml/1l of wash water, ≤ 1.3g, Card board: ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests, End User information on pack: All purpose cleaners Cleanright panel AND Dosage information AND Safe use tips</td>
<td>1 October 2013</td>
</tr>
<tr>
<td><strong>Household trigger spray cleaners</strong></td>
<td>Pass ESC: Yes, Dosage (g or ml/job): ≤ 1.4g per 10 ml of product dosage, Card board: ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests, End User information on pack: Trigger spray Cleanright panel AND Dosage information AND Safe use tips</td>
<td>1 October 2014</td>
</tr>
<tr>
<td><strong>Household manual dishwashing detergents</strong></td>
<td>Pass ESC: Yes, Dosage (g or ml/job): ≤ 5ml/5l of wash water, ≤ 0.7g, Card board: ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests, End User information on pack: Manual dishwashing Cleanright AND Dosage information AND Safe use tips</td>
<td>1 January 2015</td>
</tr>
</tbody>
</table>

For more details related to the above ASP tables please visit: [http://www.sustainable-cleaning.com/en.companyarea_documentation.orb](http://www.sustainable-cleaning.com/en.companyarea_documentation.orb)

* Products complying with ASP requirements for the product category can start to appear on shelves with an ASP logo from this date.
4. 2013 KPI PERFORMANCE

The Key Performance Indicators (KPIs) shown in the table include the results from 2013 alongside those for earlier years. KPI data is submitted by the Charter Ordinary Member companies to the external consultancy Deloitte which manages the data collection process, and the aggregated results are then provided to A.I.S.E. The companies provide their data for their twelve month financial or sustainability reporting periods during the calendar year. The data reports are subject to an independent verification process conducted by the international audit firm SGS on behalf of A.I.S.E. In order to guarantee the quality and objectivity of the data, a several-step methodology has been adopted that ensures both the integrity and the year-after-year comparability of the KPIs including quality checks, in-depth analysis and consultation with companies to correct data in cases where there is a lack of coherence or quality. All details of this methodology are available via: www.sustainable-cleaning.com/en.publicarea_sustainabilityreport.orb

<table>
<thead>
<tr>
<th>KPI</th>
<th>REPORTING DATA</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participating companies</td>
<td>Companies reporting (number of)</td>
<td>8</td>
<td>19</td>
<td>33</td>
<td>45</td>
<td>59</td>
</tr>
<tr>
<td></td>
<td>Manufacturing sites covered</td>
<td>62</td>
<td>78</td>
<td>108</td>
<td>133</td>
<td>152</td>
</tr>
<tr>
<td></td>
<td>% vs Total</td>
<td>81.6%</td>
<td>78.8%</td>
<td>84.4%</td>
<td>88.7%</td>
<td>89.9%</td>
</tr>
<tr>
<td></td>
<td>Production covered</td>
<td>7.3 m t</td>
<td>9.3 m t</td>
<td>10.5 m t</td>
<td>11.1 m t</td>
<td>11.1 m t</td>
</tr>
<tr>
<td></td>
<td>% vs Total</td>
<td>86.2%</td>
<td>86.1%</td>
<td>92.1%</td>
<td>94.7%</td>
<td>95.7%</td>
</tr>
<tr>
<td></td>
<td>Units of consumer products sold (I&amp;I not included)</td>
<td>5,800m</td>
<td>8,200m</td>
<td>9,300m</td>
<td>9,700m</td>
<td>10,200m</td>
</tr>
<tr>
<td></td>
<td>Covered by CSP Check</td>
<td>4,100m</td>
<td>6,800m</td>
<td>8,600m</td>
<td>9,200m</td>
<td>9,800m</td>
</tr>
<tr>
<td>Chemicals safety evaluation</td>
<td>% of ingredients covered by HERA° (I&amp;I not included)</td>
<td>64.3%</td>
<td>68.6%</td>
<td>72.9%</td>
<td>75.7%</td>
<td>74.7%</td>
</tr>
<tr>
<td></td>
<td>Production for use under controlled dosing (I&amp;I only)</td>
<td>0.57</td>
<td>0.55</td>
<td>0.83</td>
<td>0.90</td>
<td>0.98</td>
</tr>
<tr>
<td>Occupational health and safety</td>
<td>Accidents frequency rate (expressed per 100,000 man-hours worked by all employees)</td>
<td>0.57</td>
<td>0.55</td>
<td>0.83</td>
<td>0.90</td>
<td>0.98</td>
</tr>
<tr>
<td>Consumer and customer safety</td>
<td>Number of care lines services</td>
<td>109</td>
<td>258</td>
<td>345</td>
<td>455</td>
<td>545</td>
</tr>
<tr>
<td></td>
<td>Consumer contacts registered: Total</td>
<td>754,197</td>
<td>926,840</td>
<td>903,796</td>
<td>890,746</td>
<td>873,380</td>
</tr>
<tr>
<td></td>
<td>% classified as real or perceived health related calls</td>
<td>0.6%</td>
<td>1.3%</td>
<td>1.1%</td>
<td>1.5%</td>
<td>1.3%</td>
</tr>
<tr>
<td></td>
<td>% classified as enquiries (e.g. general or related to the safety of the product, ingredients, allergies etc)</td>
<td>1.3%</td>
<td>1.7%</td>
<td>2.4%</td>
<td>2.6%</td>
<td>2.8%</td>
</tr>
<tr>
<td></td>
<td>Persons trained in sessions devoted to safe handling and use of products and systems (I&amp;I only)</td>
<td>Not Available</td>
<td></td>
<td></td>
<td></td>
<td>74,483</td>
</tr>
<tr>
<td>Consumer and user information</td>
<td>Consumer product units sold: With at least two safe use icons/sentences</td>
<td>1,237m</td>
<td>2,317m</td>
<td>3,495m</td>
<td>4,907m</td>
<td>5,757m</td>
</tr>
<tr>
<td></td>
<td>With more than two safe use icons/sentences</td>
<td>562m</td>
<td>1,549m</td>
<td>2,136m</td>
<td>3,091m</td>
<td>3,618m</td>
</tr>
<tr>
<td></td>
<td>Units sold carrying relevant best use advice (until 2010: Household washing machine laundry detergents units sold carrying the “washright” panel)</td>
<td>361m</td>
<td>444m</td>
<td>935m</td>
<td>1,090m</td>
<td>1,112m</td>
</tr>
<tr>
<td>Poorly biodegradable organics*</td>
<td>kg / % of PBO chemicals, according to the Charter PBO-list, purchased per tonne of production</td>
<td>16.2kg/t</td>
<td>25.4kg/t</td>
<td>24.9kg/t</td>
<td>22.1kg/t</td>
<td>27.2kg/t</td>
</tr>
<tr>
<td></td>
<td>%</td>
<td>1.6%</td>
<td>2.5%</td>
<td>2.5%</td>
<td>2.2%</td>
<td>2.7%</td>
</tr>
<tr>
<td>Consumed energy and CO₂ emitted*</td>
<td>GJ of energy consumed</td>
<td>1.34GJ/t</td>
<td>1.09GJ/t</td>
<td>1.10GJ/t</td>
<td>1.05GJ/t</td>
<td>1.03GJ/t</td>
</tr>
<tr>
<td></td>
<td>kg of CO₂ emitted</td>
<td>80.9kg/t</td>
<td>66.9kg/t</td>
<td>64.6kg/t</td>
<td>64.3kg/t</td>
<td>60.9kg/t</td>
</tr>
<tr>
<td>Consumed water*</td>
<td>m³ of water (potable and non potable) consumed</td>
<td>1.60m³/t</td>
<td>1.44m³/t</td>
<td>1.47m³/t</td>
<td>1.59m³/t</td>
<td>1.49m³/t</td>
</tr>
<tr>
<td>Waste*</td>
<td>kg of waste (hazardous and non hazardous) produced</td>
<td>10.2kg/t</td>
<td>12.9kg/t</td>
<td>11.1kg/t</td>
<td>10.8kg/t</td>
<td>12.4kg/t</td>
</tr>
<tr>
<td></td>
<td>kg of hazardous waste sent off-site</td>
<td>3.2kg/t</td>
<td>3.9kg/t</td>
<td>4.2kg/t</td>
<td>4.1kg/t</td>
<td>3.7kg/t</td>
</tr>
<tr>
<td>Packaging used*</td>
<td>kg of packaging purchased</td>
<td>78.0kg/t</td>
<td>92.7kg/t</td>
<td>88.6kg/t</td>
<td>84.6kg/t</td>
<td>91.3kg/t</td>
</tr>
<tr>
<td>Products with ASP logo</td>
<td>Number of Household products placed on the market carrying the ASP logo</td>
<td>Not Applicable</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* = Data apply to production covered by the CSP Check - ° = water is not considered as an ingredient - /t = per tonne of production - m=million
KPI HIGHLIGHTS 2013 vs 2012

Charter footprint
There was an increase in the number of companies reporting for 2013 from 89 to 93, and the total production tonnage covered by the Charter including new companies joining was 11.1mt, equivalent to 99.6% of the total output of reporting companies in the EU+4. However, compared to 2012, this total production tonnage fell by -8.3%.

Energy consumption
Total energy consumed fell -11% on a like-for-like basis.

CO₂ emissions
Total emissions of CO₂ fell -10% on a like-for-like basis.

Changes since 2006
Energy use per tonne of production is down by -25.7% and CO₂ by -28.8% over the 8 years since 2006.

Products with ASP logo
The number of consumer products carrying the ASP logo increased from 688m to 820m, an increase of 19% on a like-for-like basis. From the laundry category alone, 31% of products comply with the Charter Advanced Sustainability Profiles.

NATURE AND SCOPE OF THE VERIFICATION

Assurance opinion
SGS United Kingdom Ltd was commissioned by A.I.S.E. (International Association for Soaps, Detergents and Maintenance Products) to conduct an independent assurance of the data gathering processes used for collection of KPI data that is to be included in the A.I.S.E. Annual Review and Sustainability Report 2014. The scope of the assurance, based on the SGS Sustainability Report Assurance methodology, was restricted to looking at the data collection processes of a sample totaling nine of A.I.S.E.’s Charter for Sustainable Cleaning members that submit KPI data for inclusion in the Sustainability Report. We are of the opinion that the KPI data collection processes employed by the nine organisations are currently well established, generally reliable and should be able to be applied consistently on an annual basis. Our full Assurance Statement provides our detailed findings and conclusions and can be found at the following web address: www.sustainable-cleaning.com/en.publicarea_sustainabilityreport.orb

Complementary note
SGS was requested by A.I.S.E. to assess the KPI reporting processes of the companies who have been participating in the Charter for Sustainable Cleaning. SGS has provided A.I.S.E. and Deloitte with a report of the visits to the reporting companies that they undertook to carry out this assessment. SGS raised a few minor issues in this report.

On the basis of the SGS report, Deloitte was asked by A.I.S.E. to contact the companies concerned to ask for confirmation of the reported data or to update their declaration. Following these inquiries, the concerned companies provided adjusted data for inclusion in the final data set, as communicated in this A.I.S.E. Activity and Sustainability Report 2013-2014. These data have not been audited by Deloitte.
**BOARD**

*From July 2013 Until June 2014*

- **Charles-François GAUDEFROY** (President) Unilever
- **Andreas LANGE** Austria, Germany, Switzerland
- **Sari KARJOMAA** Denmark, Estonia, Latvia, Lithuania, Finland, Norway, Sweden
- **Ad JESPERS** Sealed Air (Diversey)
- **Philip MALPASS** (Vice-President) Ireland, United Kingdom
- **Pierre VANDEPUTTE** Belgium, Luxembourg, The Netherlands
- **Welmoed CLOUS** Ecolab
- **Luis ZUNZUNEGUI** (Vice President) SC Johnson
- **Matthias KREYSEL** McBride
- **Ana-Maria COURAS** Portugal, Spain
- **Arndt SCHEIDGEN** (Treasurer) Henkel
- **Henk VOSSEN** (Observer) SME representative
- **Nadia VIVA** Procter & Gamble
- **Valerie Lucas** France
- **Jean-Bernard VIDAILLET** Colgate-Palmolive
- **Luciano PIZZATO** Reckitt Benckiser
- **Françoise VAN TIGGELEN** (Observer) Chairperson of the National Associations Committee
- **Giuseppe ABELLO** Cyprus, Greece, Italy
- **Andrea RUMPLER** Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Serbia, Montenegro, Slovak Republic, Slovenia

*The Board also included Eric Gilliot (Reckitt Benckiser), Maurizio Marchesini (Procter & Gamble), Claude Perrin (Afise) during the period.*
### A.I.S.E. Ordinary National Association Members

<table>
<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>Fachverband der Chemischen Industrie Österreichs - F.C.I.O.</td>
<td><a href="http://www.fci.o.at">www.fci.o.at</a></td>
</tr>
<tr>
<td>Belgium/Luxembourg</td>
<td>Association Belgique-Luxembourgeoise des Producteurs et des Distributeurs de Savons, Cosmétiques, Détergents, Produits d’Entretien, d’Hygiène et de Toilette, Colles, Produits et Matériels</td>
<td><a href="http://www.cetic.be">www.cetic.be</a></td>
</tr>
<tr>
<td>Croatia</td>
<td>Society of Traders and Producers of Cleaning Products, Washing Products and Cosmetics at the Croatian Chamber of Commerce - STPC / VPC</td>
<td><a href="http://www.saponia.hr">www.saponia.hr</a></td>
</tr>
<tr>
<td>Cyprus</td>
<td>Cyprus Aerosol, Detergents &amp; Cosmetics Manufacturers Association - CADCOA</td>
<td><a href="http://www.saponia.hr">www.saponia.hr</a></td>
</tr>
<tr>
<td>Czech Republic</td>
<td>Committee for Detergents with the Czech Association for Branded Products - CSZV</td>
<td><a href="http://www.czsv.cz">www.czsv.cz</a></td>
</tr>
<tr>
<td>Denmark</td>
<td>Brancheforening for Sæbe, Parfume og Teknik undervisnings Aktivitet - SP</td>
<td><a href="http://www.spt.dk">www.spt.dk</a></td>
</tr>
<tr>
<td>Estonia</td>
<td>Federation of Estonian Chemical Industries - EKT</td>
<td><a href="http://www.kemia.ee">www.kemia.ee</a></td>
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<tr>
<td>Finland</td>
<td>Teknokemian Yhdysys ry - TY</td>
<td><a href="http://www.teknokemia.fi">www.teknokemia.fi</a></td>
</tr>
<tr>
<td>Germany</td>
<td>Industrieverbund Hygiene und Oberflächen schutz für industrielle und institutionelle Anwendungen e.V. - IHG</td>
<td><a href="http://www.iho.de">www.iho.de</a></td>
</tr>
<tr>
<td>Greece</td>
<td>Association of the Greek Industry of Detergents and Soaps - SEVAS</td>
<td><a href="http://www.sevas.org.gr">www.sevas.org.gr</a></td>
</tr>
<tr>
<td>Hungary</td>
<td>Hungarian Cosmetic and Home Care Association - KOZMOS</td>
<td><a href="http://www.kozmos.hu">www.kozmos.hu</a></td>
</tr>
<tr>
<td>Ireland</td>
<td>Irish Cosmetics &amp; Detergents Association - I.C.D.A.</td>
<td><a href="http://www.icda.ie">www.icda.ie</a></td>
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<tr>
<td>Italy</td>
<td>Associazione Nazionale Detergenti e Specialità per l’industria e per la Casa - ASSOCASA</td>
<td><a href="http://www.assocasa.federchimica.it">www.assocasa.federchimica.it</a></td>
</tr>
<tr>
<td>Latvia</td>
<td>The Association of Latvian Chemical and Pharmaceutical Industry - LAIKF</td>
<td><a href="http://www.laikf.lv">www.laikf.lv</a></td>
</tr>
<tr>
<td>Netherlands (The)</td>
<td>Nederlandse Vereni ng van Zeef fabrikanten - NZV</td>
<td><a href="http://www.nzv.nl">www.nzv.nl</a></td>
</tr>
<tr>
<td>Norway</td>
<td>Vaskemiddeleverandørers Forening - V.L.F.</td>
<td><a href="http://www.vlf.no">www.vlf.no</a></td>
</tr>
<tr>
<td>Poland</td>
<td>Polish Associations of Cosmetics and Home Care Products Producers</td>
<td><a href="http://www.vlf.nl">www.vlf.nl</a></td>
</tr>
<tr>
<td>Portugal</td>
<td>Associação dos Industriais de Sabões, Detergentes e Produtos de Conservação e Limp eza - A.I.S.D.P.C.L.</td>
<td><a href="http://www.aidspcl.pt">www.aidspcl.pt</a></td>
</tr>
<tr>
<td>Romania</td>
<td>Romanian Union of Cosmetics and Detergent Manufacturers - RUCODEM</td>
<td><a href="http://www.kozmodet.ro">www.kozmodet.ro</a></td>
</tr>
<tr>
<td>Slovakia</td>
<td>Slovenské združenie pre znackové výrobky - SZZV</td>
<td><a href="http://www.szzv.sk">www.szzv.sk</a></td>
</tr>
<tr>
<td>Spain</td>
<td>Asociación de Empresas de Detergentes y de Productos de Limpieza, Mantenimiento y Afn oes - ADELMA</td>
<td><a href="http://www.adelma.es">www.adelma.es</a></td>
</tr>
<tr>
<td>Sweden</td>
<td>Branschförbundet för Industriell och Institutionell Hygien - I.H.I.</td>
<td><a href="http://www.ihi.se">www.ihi.se</a></td>
</tr>
<tr>
<td>Switzerland</td>
<td>Schweizerischer Kosmetik- und Waschmittelverband - SKW</td>
<td><a href="http://www.uk">www.uk</a> fibr.ch</td>
</tr>
<tr>
<td>Turkey</td>
<td>Kozmetik &amp; Tekniska Industrier - K.T.I.D.</td>
<td><a href="http://www.ktisd.org.tr">www.ktisd.org.tr</a></td>
</tr>
</tbody>
</table>

### A.I.S.E. Extraordinary Members

<table>
<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Russia</td>
<td>APCRIF</td>
<td><a href="http://www.acprif.org">www.acprif.org</a></td>
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<tr>
<td>Egypt</td>
<td>FEI</td>
<td><a href="http://www.fei.org">www.fei.org</a></td>
</tr>
<tr>
<td>Turkey</td>
<td>KTSO</td>
<td><a href="http://www.ktsog.org.tr">www.ktsog.org.tr</a></td>
</tr>
</tbody>
</table>

### A.I.S.E. Associate Members

<table>
<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMFEP</td>
<td>Association of Manufacturers and Formulators of Enzyme Products</td>
<td><a href="http://www.amfep.org">www.amfep.org</a></td>
</tr>
<tr>
<td>CESIO</td>
<td>Comité des Agents de Surface et Intérimaires Organiques</td>
<td><a href="http://www.cesio.org">www.cesio.org</a></td>
</tr>
<tr>
<td>KOZMOSET</td>
<td>Association of Manufacturers and Importers of detergents and cosmetics</td>
<td><a href="http://www.kozmodet.ro">www.kozmodet.ro</a></td>
</tr>
</tbody>
</table>
IN SHORT

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of member companies active in the soaps, detergents or maintenance products domains</td>
<td>884</td>
</tr>
<tr>
<td>Number of companies which are Small and Medium-sized Enterprises</td>
<td>590</td>
</tr>
<tr>
<td>Number of companies which are active in the Industrial &amp; Institutional domain</td>
<td>519</td>
</tr>
<tr>
<td>Number of companies which are active in the Consumer Product domain</td>
<td>521</td>
</tr>
</tbody>
</table>
IN SHORT

Total number of member companies active in the soaps, detergents or maintenance products domains

Number of companies which are Small and Medium-sized Enterprises

Number of companies which are active in the Industrial & Institutional domain

Number of companies which are active in the Consumer Product domain

- Austria 16
- Belgium 0
- Luxembourg 8
- Czech Republic 16
- Cyprus 1
- Denmark 11
- Finland 8
- France 4
- Germany 15
- Greece 2
- Hungary 11
- Ireland 3
- Italy 9
- Latvia 0
- The Netherlands 1
- Norway 3
- Poland 6
- Portugal 1
- Romania 1
- Slovenia 2
- Serbia 1
- Spain 1
- Sweden 4
- Switzerland 1
- UK 9
- Estonia 0
- Slovak Republic 2
- Croatia 3
- Estonia 0
- France 1
- Germany 0
- Greece 0
- Hungary 0
- Ireland 0
- Italy 0
- Latvia 0
- The Netherlands 0
- Norway 0
- Poland 0
- Portugal 0
- Romania 0
- Slovenia 0
- Serbia 0
- Spain 0
- Sweden 0
- Switzerland 0
- UK 0

A.I.S.E. ordinary member countries
A.I.S.E. associate member countries
A.I.S.E. extraordinary member countries
Total number of companies operating in the country and committed to the Charter for sustainable cleaning

NB: scale differs from main map
A.I.S.E. TEAM
(AS AT MAY 2014)

From left to right: Blanche Lermite, Martine Rebry, Caroline Morgan, Christine Boudet, Valérie Séjourné, Susanne Zänker, David Van Zonneveld, Gosia Oledzka, Sophie Mathieu, Elodie Cazelle, Laura Portugal, Sascha Nissen, Christèle Baier, Sylvie Lemoine, Anny Marchal

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**A.I.S.E. MEMBERS AND CONTACTS**
(AS AT MAY 2014)

**Introduction to A.I.S.E. members**

Our strong network of national associations and direct member companies underpins the credibility and authority of the association with our European stakeholders, and we are very appreciative of the contribution of all our members. Through this network, A.I.S.E. represents in total over 900 companies in the European Union and neighbouring countries, giving us an unparalleled range of expertise and ear to the ground in markets across Europe.

In the past year, our General Assembly voted to expand A.I.S.E.’s membership by inviting partners in related sectors of the value chain to become associate members. We believe this will further strengthen our ability to be a useful and influential partner to all our stakeholders.

Over the next year, we look forward to welcoming new associate members, whether suppliers, appliance manufacturers, retailers or other partners, and to the expertise and insights they will bring.

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### A.I.S.E. Membership Structure

**A.I.S.E. SECTOR:**

(Detergent & maintenance products for household or professional use)

<table>
<thead>
<tr>
<th>Ordinary Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Companies (with presence and National Association membership in EU/EFTA countries, as per the A.I.S.E. Constitution)</td>
</tr>
<tr>
<td>• National Associations in EU/EFTA countries</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Extra-Ordinary Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>• National Associations outside EU/EFTA countries</td>
</tr>
</tbody>
</table>

**LINKED TO THE A.I.S.E. SECTOR:**

(eg raw material, packaging suppliers, appliance sector, retailers)

<table>
<thead>
<tr>
<th>Associate Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Companies in EU/EFTA countries</td>
</tr>
<tr>
<td>• Associations (EU and/or national)</td>
</tr>
</tbody>
</table>

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More information on A.I.S.E. membership and how to join at

[www.aise.eu](http://www.aise.eu)