



A.I.S.E. Charter for Sustainable Cleaning – 2010 Upgrade – How to join? (ver. 1 October 2010)

This document summarises the key actions to undertake in order to join the 2010 Upgrade of the Charter for Sustainable Cleaning according to the profile of your company.

Company profile	What to do?	Use of Charter logos ²	Transition aspects Charter 2005 to Charter 2010
Manufacturer committed to Charter 2005 (Ordinary Member)	<ul style="list-style-type: none"> - Make sure that 75% of production is covered by Charter CSPs⁴ - Comply with Charter 2010 requirements - Sign and send to A.I.S.E. the Charter 2010 Company Commitment Letter and Licence Agreement 	<ul style="list-style-type: none"> - Charter 2005 logos (till 1 year maximum after commitment to Charter 2010)⁵ - Charter 2010 logos from 1st July 2011 	<p>Once A.I.S.E. has received the signed Charter 2010 commitment material, the company will be migrated to the Charter 2010 members' section.</p> <p>This terminates Charter 2005 membership.</p>
<p>Manufacturer - Not in Charter yet.</p> <p>Case 1: New joining manufacturer applying to Charter 2010 training area after 1 July 2010 and committing to Charter 2010 <u>before</u> 1 July 2011</p>	<ul style="list-style-type: none"> - Apply to Charter 2010 training area via Charter technical website³ - Train for the implementation of the Essential Charter Sustainability Procedures (CSPs) via technical Charter website - Pass successfully the Charter Entrance Check¹ - Sign and send to A.I.S.E. the Charter 2010 Commitment Letter and Licence Agreement 	<ul style="list-style-type: none"> - Before 1 July 2011: Charter transition logo - After 1 July 2011: Charter 2010 logos 	Not applicable
<p>Manufacturer - Not in Charter yet.</p> <p>Case 2: New joining manufacturer applying to Charter 2010 training area after 1 July 2010 and committing to Charter 2010 <u>after</u> 1 July 2011</p>	<ul style="list-style-type: none"> - Apply to Charter 2010 training area via Charter technical website³ - Train for the implementation of the Essential Charter Sustainability Procedures (CSPs) via technical Charter website - Pass successfully the Charter Entrance Check¹ - Sign Charter 2010 Commitment Letter and Licence Agreement 	<ul style="list-style-type: none"> - Charter 2010 logos from 1st July 2011 	Not applicable
<p>Manufacturer - Not in Charter yet.</p> <p>Case 3: Manufacturer is in Charter training area prior to 1 July 2010</p>	<p>Two options:</p> <ol style="list-style-type: none"> 1. Stay in Charter 2005 training and pass successfully the Charter 2005 Entrance Check <u>before 31 December 2010</u> 2. Request that training is migrated to Charter 2010 training 	<p>Option 1: Charter 2005 logos</p> <p>Option 2: Charter 2010 logos</p>	<p>For option 2: Company to request migration by e-mail to: info@sustainable-cleaning.com</p>

	<p>For both options:</p> <ul style="list-style-type: none"> - Train for the implementation of the Essential Charter Sustainability Procedures (CSPs) via technical Charter website - Pass successfully the relevant Charter Entrance Check¹ - Sign relevant Commitment Letter and Licence Agreement 		
<p>Retailers and Distributors committed to Charter 2005 (Associate Member)</p>	<ul style="list-style-type: none"> - Comply with Charter 2010 requirements - Sign Charter 2010 Associate Membership Agreement and Licence Agreement 	<ul style="list-style-type: none"> - Charter 2010 logos or 2005 logos depending whether supplier(s) is/are Ordinary Member(s) of Charter 2005 or Charter 2010, (or not at all). 	<p>Once A.I.S.E. has received the signed commitment material, the company gets notified by A.I.S.E. that migration to Charter 2010 is confirmed.</p>
<p>Retailers and Distributors - Not in Charter yet</p> <p>Retailers and Distributors interested to join the Charter after 1 October 2010</p> <p>Note: last commitment date for Charter 2005 Associate Membership: 30 September 2010</p>	<ul style="list-style-type: none"> - Sign Charter 2010 Associate Membership Agreement and Licence Agreement 	<ul style="list-style-type: none"> - Charter 2010 logos or 2005 logos depending whether supplier(s) is/are Ordinary Member(s) of Charter 2005 or Charter 2010, (or not at all). 	<p>Not applicable</p>

¹Charter Entrance Checks:

- In the case of Charter 2005: Company has to pass successfully the Charter 2005 Entrance Check on 50% of the production for the Essential CSPs (CSP verification after every three years on all essential and additional CSPs)
- In the case of Charter 2010: Company has to pass successfully the Charter 2010 Entrance Check on 75% of the production for the Essential CSPs (CSP verification after every three years on all essential and additional CSPs)

²Charter logos:

- Charter 2005 logos may be used on products complying with the Charter 2005 requirements.
- Charter 2010 company logo, where company complies with Charter 2010 CSP requirements, where product does not comply with product category ASP criteria, where product category ASP criteria does not exist, or where company does not want to use ASP logo on product complying with product category ASP criteria
- Charter 2010 ASP logo, where company complies with Charter 2010 CSP requirements and where product does comply with product category ASP criteria
- Charter 2010 logos can be used on packs from 1 July 2011.

³http://www.sustainable-cleaning.com/en.publicarea_registrationform.orb

⁴The Charter 2010 Commitment Letter mentions that by signing it, the Company warrants that 75% of its production is covered at the time of signature by the Charter 2010 Essential CSPs. Besides, the company notes that random checks can be performed by A.I.S.E. If A.I.S.E. would carry out such checks, exceptionally A.I.S.E. accepts to pay for the checks (independently from the 3 year checks covered by the company).

⁵Charter 2005 companies migrating to Charter 2010 have 1 year maximum to phase out the use¹ of the Charter 2005 logos from the date they commit. Should they commit prior to 1 July 2011, the one year phase out period may start from 1 July 2011.

¹ « Use » defined as date of production of the products carrying the Charter logos.