



Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien  
International Association for Soaps, Detergents and Maintenance Products

**CHARTER UPDATE 2010:  
ADVANCED SUSTAINABILITY PROFILES FOR  
AUTOMATIC DISHWASHING (ADW) DETERGENTS  
- VERSION 6 OCTOBER 2011-  
FOR CONSULTATION**

**ASP Criteria for ADW powders and unit doses (e.g. tabs, gel sachets, liquid sachets) with rinse function**

The following requirements in each of these domains should be fulfilled in order to reach Advanced Sustainability Profiles (ASP) status.

|                                    |   |
|------------------------------------|---|
| <b>Product formulation</b>         | Pass successfully Environmental Safety Check (ESC) on all ingredients<br><br><b>AND</b><br><br>Dosage g/job (1 dish wash cycle, normal soil, excluding free water from liquid / gel unit doses): ≤ 25 g           |
| <b>Packaging weight per job</b>    | Total (primary + secondary but excluding tertiary) packaging g/job: ≤ 3.5 g   |
| <b>Packaging re-cycled content</b> | Board: ≥ 60 %<br>Materials other than board: No minimum, but any re-cycled plastic content is excluded from calculation of packaging weight per job   |
| <b>End User Information</b>        | <b>Safe use tips</b><br><br><b>AND</b><br><br><b>Dish Washright panel on-pack (see annex)</b>   |
| <i>Performance</i>                 | <i>Evidence has to be provided (in case of external verification organised by A.I.S.E.) that the product has been performance tested and reached a level acceptable to consumers consistent with claims made.</i> |

**ASP Criteria for ADW powders and unit doses (e.g. tabs, gel sachets, liquid sachets) without rinse function**

The following requirements in each of these domains should be fulfilled in order to reach Advanced Sustainability Profiles (ASP) status.

|   |  |
|---|--|
| <p><b>Product formulation</b></p>         | <p>Pass successfully Environmental Safety Check (ESC) on all ingredients</p> <p><b>AND</b></p> <p>Dosage g/job (1 dish wash cycle, normal soil): ≤ 20 g</p>  |
| <p><b>Packaging weight per job</b></p>    | <p>Total (primary + secondary but excluding tertiary) packaging g/job: ≤ <b>3 g or 3.5 g – the ASP TF agreed to consult on those two options with industry –</b><br/>         Question for industry: “Which threshold do you prefer, 3.0 g per job or 3.5 g per job. 3.5 g would mean a common limit for this criterium for automatic dishwashing detergents powders and unit doses with rinse function and without rinse function.”</p> |
| <p><b>Packaging re-cycled content</b></p> | <p>Board: ≥ 60 %<br/>         Materials other than board: No minimum, but any re-cycled plastic content is excluded from calculation of packaging weight per job</p>   |
| <p><b>End User Information</b></p>        | <p><b>Safe use tips</b></p> <p><b>AND</b></p> <p><b>Dish Washright panel on-pack (see annex)</b></p>   |
| <p><i>Performance</i></p>                 | <p><i>Evidence has to be provided (in case of external verification organised by A.I.S.E.) that the product has been performance tested and reached a level acceptable to consumers consistent with claims made.</i></p>   |

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## ASP Criteria for ADW liquids

The following requirements in each of these domains should be fulfilled in order to reach Advanced Sustainability Profiles (ASP) status.

|                                    |  |
|------------------------------------|--|
| <b>Product formulation</b>         | <p>Pass successfully Environmental Safety Check (ESC) on all ingredients</p> <p><b>AND</b></p> <p>Dosage ml/job (1 dish wash cycle, normal soil): ≤ 35 ml</p>  |
| <b>Packaging weight per job</b>    | <p>Total (primary + secondary but excluding tertiary) packaging g/job:<br/> Mono chamber style ≤ 4.5 g<br/> Multi chamber style ≤ 6 g</p>  |
| <b>Packaging re-cycled content</b> | <p><b>Primary packaging:</b> No minimum, but any re-cycled plastic content is excluded from calculation of packaging weight per job<br/> <b>Secondary packaging:</b> Board: ≥ 60 %</p>                                   |
| <b>End User Information</b>        | <p><b>Safe use tips</b></p> <p><b>AND</b></p> <p><b>Dish Washright panel on-pack (see annex)</b></p>   |
| <i>Performance</i>                 | <p><i>Evidence has to be provided (in case of external verification organised by A.I.S.E.) that the product has been performance tested and reached a level acceptable to consumers consistent with claims made.</i></p> |

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**Clarifications/Definitions for the hard surface cleaners' formats covered above:**

Total dosage/job: For normally soiled dishes

Packaging weight per job: Total (primary + secondary) packaging (g/job) - based on the volume weighted average for all SKUs of one brand variant with the same formulation per country.

Variants of the brand which do not pass all other ASP category tests and/or are not intended to carry the ASP logo must be excluded from the calculation. Dosage devices – apart from closures – are not to be considered as packaging.

Primary/secondary/tertiary packaging: following definitions from the European Parliament and Council Directive 94/62/EC of 20 December 1994 on packaging and packaging waste:

- primary packaging, i. e. packaging conceived so as to constitute a sales unit to the final user or consumer at the point of purchase;
- secondary packaging, i. e. packaging conceived so as to constitute at the point of purchase a grouping of a certain number of sales units whether the latter is sold as such to the final user or consumer or whether it serves only as a means to replenish the shelves at the point of sale; it can be removed from the product without affecting its characteristics; SRB (shelf ready box) and AB (American box) are to be considered as secondary packaging.
- tertiary packaging, i. e. packaging conceived so as to facilitate handling and transport of a number of sales units or grouped packagings in order to prevent physical handling and transport damage.

Note: Packaging which functions both as secondary (case) and tertiary (transportation unit) packaging, intended to function as an in-store free-standing floor display unit, is regarded as tertiary packaging for the purpose of this definition.

Packaging re-cycled content: in countries where re-cycled board is not available and a use of it would be a disadvantage for sustainable reasons, the use of re-cycled board is not required.

Re-cycled: waste re-cycled after use

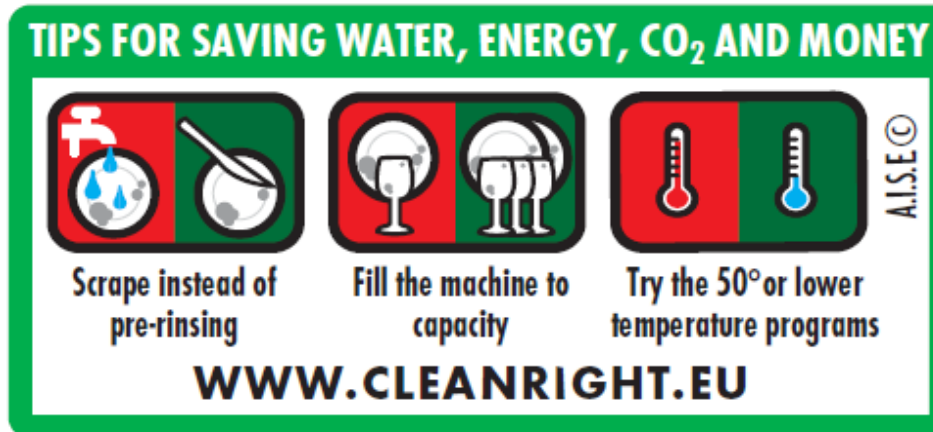
Free water: **definition still to be provided**; evidence and calculation/testing method has to be provided in case of external verification organised by A.I.S.E.)

## ANNEX: DISH WASHRIGHT PANELS

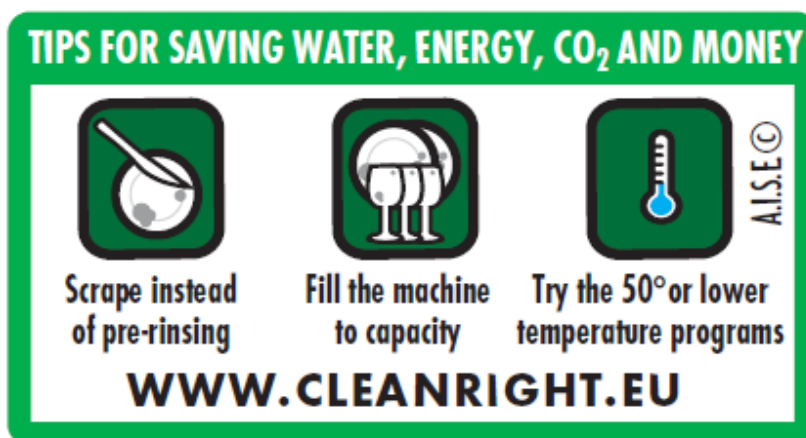
The following versions of the Dish Washright panel can be used on pack. Professional graphic files and guidelines are available on [www.aise.eu/end\\_user\\_info](http://www.aise.eu/end_user_info)

### 1. Dish Washright Panel with sentences and header

#### Option a)



#### Option b)



## 2. Silent Dish Washright Panel

Option a)



Option b)

