



Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien
International Association for Soaps, Detergents and Maintenance Products

A.I.S.E. Charter for Sustainable Cleaning

I & I ACTIVITIES FOR SUSTAINABLE PROFESSIONAL CLEANING SOLUTIONS

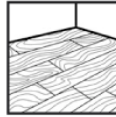
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INDUSTRIAL & INSTITUTIONAL PICTOGRAMS

The Association has also developed two sets of pictograms* for use in product labelling and in training / information documents. They aim at facilitating the proper identification of many products and are widely used across Europe:

■ **"A.I.S.E. European Cleaning pictograms for the proper use of cleaning and maintenance products", 1995**

Two types of pictograms have been designed: one category to indicate the actual application area (floors, surfaces etc)



and the other one to illustrate the application process (manual, mechanical etc). These 17 pictograms promote the correct and best use of products.

■ **"New approach for a new market", 1998**

These 11 pictograms indicate the application area for products used in restaurants and catering. They were developed with



the aim to help catering professionals ensure hygiene and safety for their customers.

⇒ **THESE PICTOGRAMS ARE AVAILABLE AND CAN BE DOWNLOADED FROM THE A.I.S.E./CHARTER WEBSITES, SECTION EXTRANET/VISUALS & SHOULD BE USED UNDER THE CONDITIONS STIPULATED BY A.I.S.E.**

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Working together for a cleaner Europe