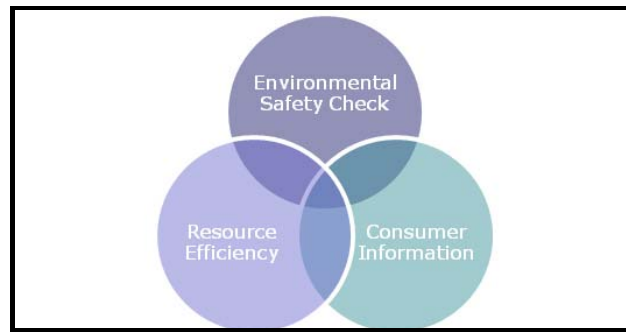


CHARTER UPDATE 2010: ADVANCED SUSTAINABILITY PROFILES FOR AUTOMATIC DISHWASHING (ADW) DETERGENTS - FINAL VERSION 23 FEBRUARY 2012-

Introduction

This document sets out the Advanced Sustainability Profiles (ASP) requirements for automatic dishwashing (ADW) detergents in the context of the A.I.S.E. Charter for Sustainable Cleaning.

Based on Life Cycle Analysis and as detailed in the substantiation dossier, the ASPs for this product category cover 3 parameters:



Companies wanting to apply the ASP Charter requirements to their products must comply with the following key areas:

- a) ensure that the product has been manufactured at a site covered by the CSP verification on at least 75% of the production
- b) check the product's ingredients against the Environmental Safety Check (ESC) and verify that all the ingredients in the product formulation give environmental concentrations at or below the predicted 'no effect' level for aquatic toxicity;
- c) check the product's profile against the category key parameters and verify that it equals or exceeds the stated ASP;
- d) ensure the product label provides relevant end-user sustainability information as prescribed (as detailed in Annex)

Timing

- From 10 October till 30 November 2011: Industry consultation on ASPs for automatic dishwashing detergents
- By 1 April 2012: Finalisation of ASP packages
- By 1 April 2012: Availability of ASPs to the industry
- 1 April 2012 till 31 March 2013: Preparation period for implementation of ASPs
- As from 1 April 2013: Activation – products complying with Charter ASP requirements for automatic dishwashing detergents can start to appear on shelves with ASP logo

ASP Criteria for ADW powders and unit doses (e.g. tabs, gel sachets, liquid sachets) with rinse function

The following requirements in each of these domains should be fulfilled in order to reach Advanced Sustainability Profile (ASP) status.

Product formulation	Pass successfully Environmental Safety Check (ESC) on all ingredients AND Dosage g/job (1 dish wash cycle, normal soil, excluding free water from liquid / gel unit doses): ≤ 25 g
Packaging weight per job	Total (primary + secondary but excluding tertiary) packaging g/job: ≤ 3.5 g
Board packaging – recycled content	Minimum requirement: ≥ 60 % OR Where 100% of the board used is certified made from fibre sourced from sustainable forests under an endorsed certification standard such as FSC, SFI or PEFC: no minimum.
Materials other than board – recycled content	No minimum, but any recycled plastic content may be excluded from the calculation of total packaging weight per job
End User Information	Safe use tips AND Autodish Cleanright Panel on-pack (see annex)
<i>Performance</i>	<i>Evidence has to be provided (in case of external verification organised by A.I.S.E.) that the product has been performance tested and reached a level acceptable to consumers consistent with claims made.</i>

ASP Criteria for ADW powders and unit doses (e.g. tabs, gel sachets, liquid sachets) without rinse function

The following requirements in each of these domains should be fulfilled in order to reach Advanced Sustainability Profile (ASP) status.

Product formulation	<p>Pass successfully Environmental Safety Check (ESC) on all ingredients</p> <p>AND</p> <p>Dosage g/job (1 dish wash cycle, normal soil, excluding free water from liquid / gel unit doses): ≤ 20 g</p>
Packaging weight per job	<p>Total (primary + secondary but excluding tertiary) packaging g/job: ≤ 3.5 g</p>
Board packaging – recycled content	<p>Minimum requirement: ≥ 60 %</p> <p>OR</p> <p>Where 100% of the board used is certified made from fibre sourced from sustainable forests under an endorsed certification standard such as FSC, SFI or PEFC: no minimum.</p>
Materials other than board – recycled content	<p>No minimum, but any recycled plastic content may be excluded from the calculation of total packaging weight per job</p>
End User Information	<p>Safe use tips</p> <p>AND</p> <p>Autodish Cleanright Panel on-pack (see annex)</p>
<i>Performance</i>	<p><i>Evidence has to be provided (in case of external verification organised by A.I.S.E.) that the product has been performance tested and reached a level acceptable to consumers consistent with claims made.</i></p>

ASP Criteria for ADW liquids

The following requirements in each of these domains should be fulfilled in order to reach Advanced Sustainability Profile (ASP) status.

Product formulation	<p>Pass successfully Environmental Safety Check (ESC) on all ingredients</p> <p>AND</p> <p>Dosage ml/job (1 dish wash cycle, normal soil): ≤ 35 ml</p>
Packaging weight per job	<p>Total (primary + secondary but excluding tertiary) packaging g/job: Mono chamber style ≤ 4.5 g Multi chamber style ≤ 6 g</p>
Board packaging – recycled content	<p>Minimum requirement: ≥ 60 %</p> <p>OR</p> <p>Where 100% of the board used is certified made from fibre sourced from sustainable forests under an endorsed certification standard such as FSC, SFI or PEFC: no minimum.</p>
Materials other than board – recycled content	<p>No minimum, but any recycled plastic content may be excluded from the calculation of total packaging weight per job</p>
End User Information	<p>Safe use tips</p> <p>AND</p> <p>Autodish Cleanright Panel on-pack (see annex)</p>
<i>Performance</i>	<p><i>Evidence has to be provided (in case of external verification organised by A.I.S.E.) that the product has been performance tested and reached a level acceptable to consumers consistent with claims made.</i></p>

Clarifications/Definitions:

Total dosage/job: For normally soiled dishes

Packaging weight per job: Total (primary + secondary) packaging (g/job) - based on the volume weighted average for all SKUs of one brand variant with the same formulation per country.

Variants of the brand which do not pass all other ASP category tests and/or are not intended to carry the ASP logo must be excluded from the calculation. Dosage devices – apart from closures – are not to be considered as packaging.

Primary/secondary/tertiary packaging: following definitions from the European Parliament and Council Directive 94/62/EC of 20 December 1994 on packaging and packaging waste:

- primary packaging, i. e. packaging conceived so as to constitute a sales unit to the final user or consumer at the point of purchase;
- secondary packaging, i. e. packaging conceived so as to constitute at the point of purchase a grouping of a certain number of sales units whether the latter is sold as such to the final user or consumer or whether it serves only as a means to replenish the shelves at the point of sale; it can be removed from the product without affecting its characteristics; SRB (shelf ready box) and AB (American box) are to be considered as secondary packaging.
- tertiary packaging, i. e. packaging conceived so as to facilitate handling and transport of a number of sales units or grouped packagings in order to prevent physical handling and transport damage.

Note: Packaging which functions both as secondary (case) and tertiary (transportation unit) packaging, intended to function as an in-store free-standing floor display unit, is regarded as tertiary packaging for the purpose of this definition.

Mono- and multi-chamber:

- mono chamber: a container with one single chamber for all ingredients
- multi chamber: a container with at least two physically separated chambers for ingredients

Re-cycled: waste re-cycled after use

FSC: Forest Stewardship Council

SFI: Sustainable Forestry Initiative

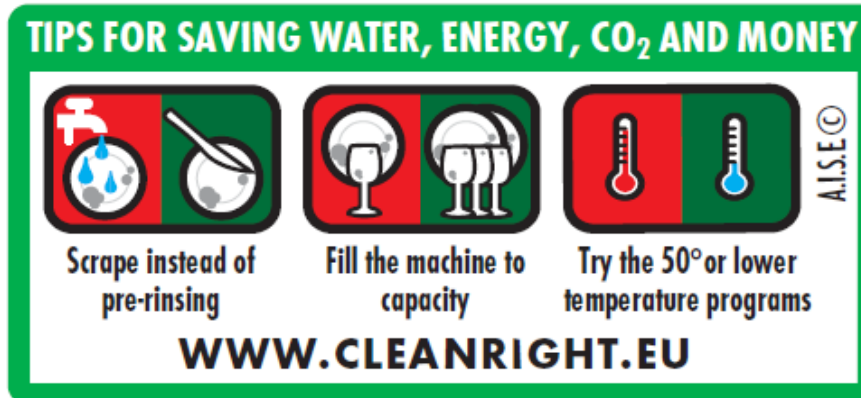
PEFC: Programme for the Endorsement of Forest Certification

ANNEX: AUTODISH CLEANRIGHT PANEL

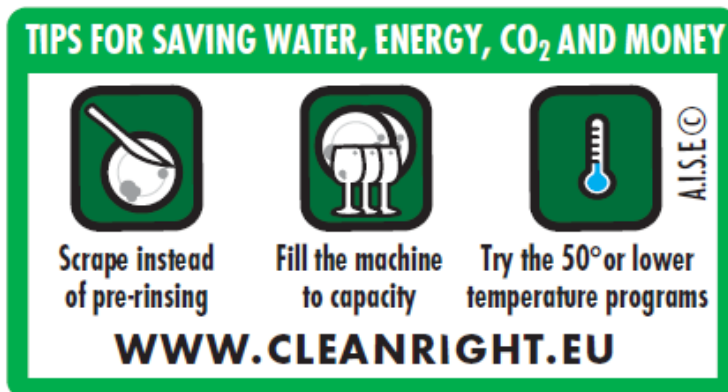
The following versions of the Autodish Cleanright Panel can be used on pack. Professional graphic files and guidelines are available on www.aise.eu/end_user_info

1. Autodish Cleanright Panel with sentences and header

Option a)

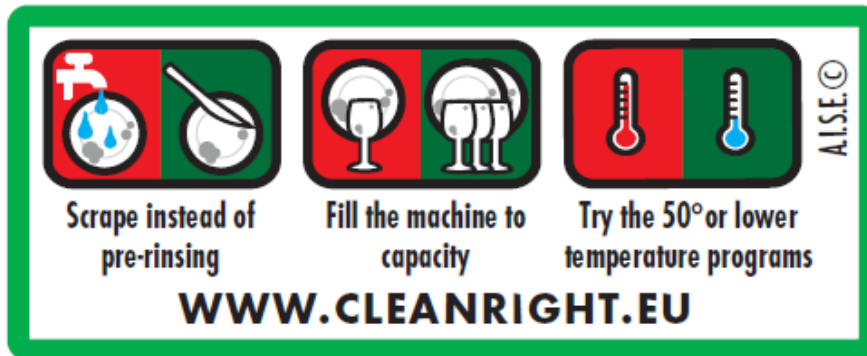


Option b)

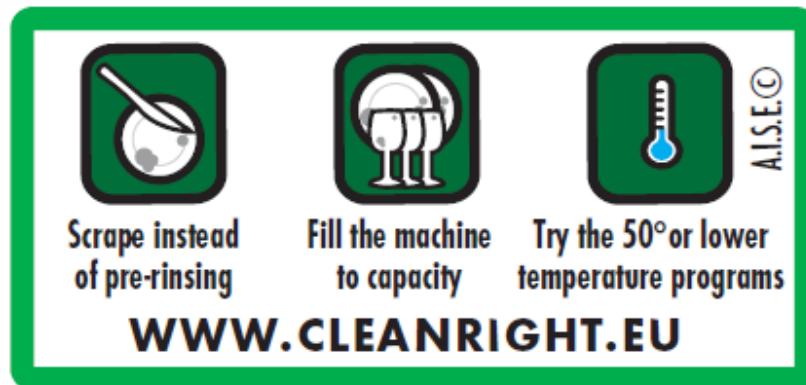


2. Autodish Cleanright Panel with sentences

Option a)



Option b)



3. 'Silent' Autodish Cleanright Panel

Option a)



Option b)

