



### SUCITESA in numbers

- Creation: 1982
- Turnover: 9 m €
- Employees: 50
- N° 5 in Spain in I&I chemicals
- Charter Member: Oct. 05



### Why join the Charter?

“By joining the Charter, we want to emphasise and demonstrate new evidence about the eco effectiveness and safe use of our products.”

SUCITESA is a small, dynamic company operating in the I&I market i.e. Industrial & Institutional; its product portfolio is concentrated on professional cleaning products. The majority (80 %) of SUCITESA's turnover comes from Spain. The remaining 20% comes from activities in Portugal, France, Andorra, Greece, Netherlands, Belgium, Hungary, Czech Republic, Bulgaria, Rumania, UK, Germany, Switzerland and Morocco.

SUCITESA expects the Charter logo to become a valuable distinctive mark. A way to distinguish cleaning products manufactured with high environmental, quality, health and safety criteria. SUCITESA expects the market to favour Charter labelled products which respect the environment and human health and, by doing so contribute to sustainability.

### Strategic Options

SUCITESA focussed on the following major strategic options in the 5 past years:

ISO-14001 certification	Improve customer information
Extend international presence	Promote actively the R&D and marketing areas, as a way of growth and development
Strong investment in manufacturing technology and information systems to improve production costs	Design and develop application systems, focused on cost saving, user-friendliness and environmental care

### The Path to Membership

SUCITESA is an active member of ADELMA (Spanish National Association) and typifies the interests of I&I SME's. In February 2005, SUCITESA attended the first Charter meeting in ADELMA to learn more about the Charter. The company's decision to join the Charter was taken shortly afterwards. Having trained itself on the Charter's extranet, SUCITESA undertook the entrance check in July 2005. To prepare the company for the entrance check, a team of several people worked closely together during a few weeks.



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- Get National Associations' help
  - Use the Extranet training area
  - Jointly perform entrance check and management system audit
  - Rapid response of verifiers
  - Helpfulness of A.I.S.E. staff

- The entrance check is about demonstrating that the required Charter Sustainability Procedures are in place and are applied.
- Don't worry if you are facing difficulties for the entrance check. Keep in mind that the National Associations and A.I.S.E. staff are always pleased to help.
- The training area is a valuable help in preparing the entrance check.
- If you have a management system (e.g. ISO's 9001 and 14001), it is best to undergo the entrance check at the same time as the annual audit of your management system. This facilitates the entrance check process and limits workload.
- A.I.S.E and the Spanish National Association's staff proactively helped us to find a Spanish speaking verifier to perform the entrance check. SUCITESA's verifier, URS VERIFICATION LTD, visited the company shortly after and checked the implementation of essential CSP's with successful results.



If any questions, feel free to contact SUCITESA:  
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