



THE CHARTER FOR SUSTAINABLE CLEANING

UPDATE 2010

Reducing the Footprint of the Detergents
and Maintenance Products Industry

A.I.S.E. Charter Newsletter No. 17, August 2018

+++ An information update for participating companies,
accredited verifiers and all interested parties +++



Content:

- Status Report/Overview Registrations
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Status Report / Overview Registrations

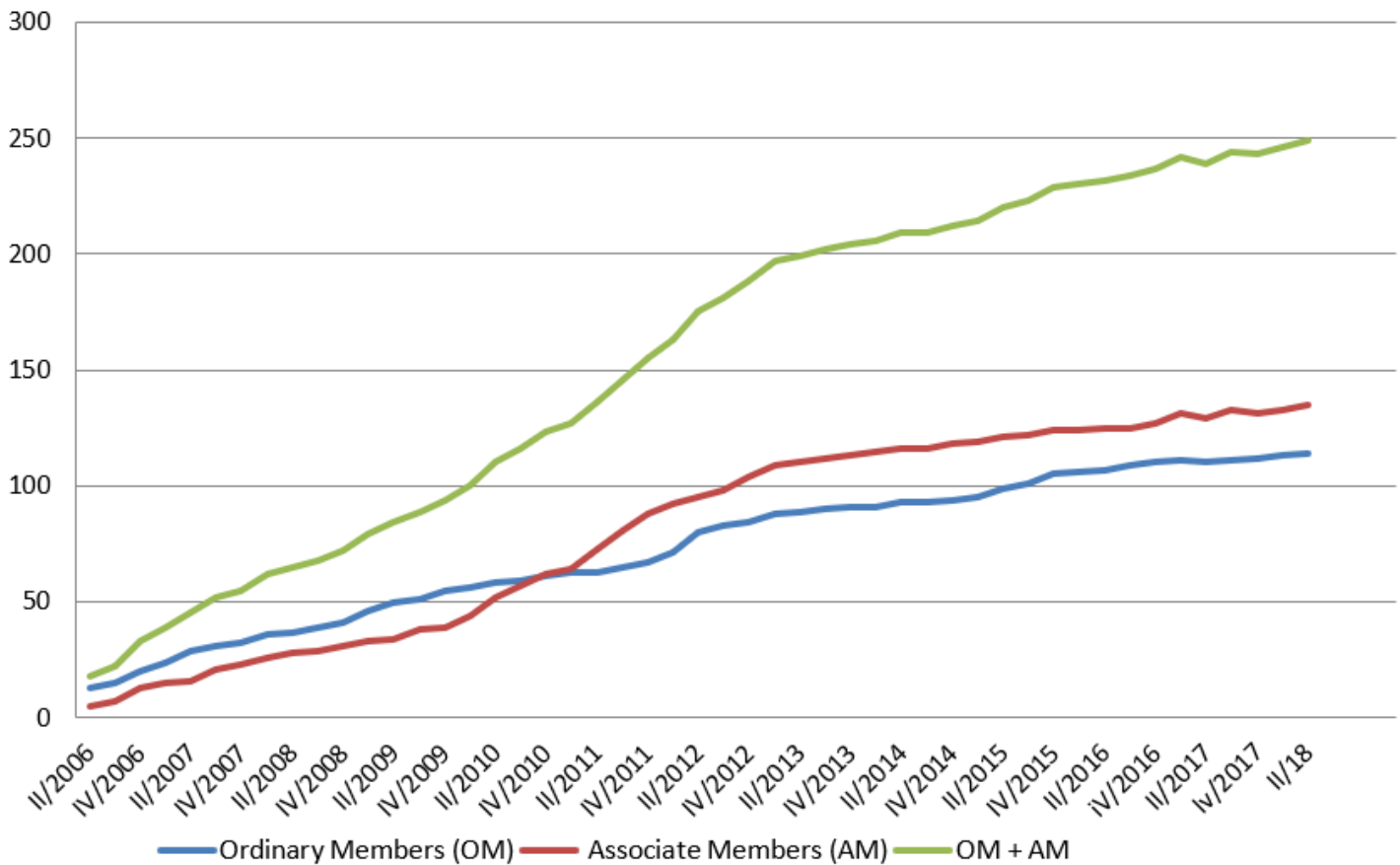
Membership of the Charter for Sustainable Cleaning stands at 248 companies (manufacturers and distributors), of which 217 companies have committed to the Charter Update 2010.

Interest in joining the Charter continues to be strong and the Charter community is growing: Membership in August 2018 is as follows, **114 manufacturers** have officially committed as **Ordinary Members** to the Charter: Acdopro, AC Marca Home Care, Aerochemica, Albaad, Alfred Kärcher, Amway, Americol, AT Abfüllbetrieb Greven, Beromin Chemie, Biochimica, Bluesun Consumer Brands, Bolton Manitoba, Brauns Heitmann, Buck-Chemie, Budich International, Burnus, ChemCore Impex, Chemotex Decin, Chemical Flacer, CHUBB, Colgate Palmolive, Claro Products, Dalli-Werke, Danlind, Deco, Delta pronatura, Deterplast, Diva International, Diversey Sealed Air, Donau Kanol, Dreco, Dri-Pak, Dr. Schnell Chemie, Dr. Schumacher, Dynamic Wipe Industries, Easy Cleaning Solutions, Emmegi Detergents, Eurotab Operations, Filer, Fit, Fosfa, Francisco Aragon, Galil Gallon-Kosmetik, Gechem, Germes, Global Cosmed, Gold Drop, Grupo Forquisa, Helichem, Henkel, Hermanos Soria Detergentes, I.C.E. FOR, Ickenroth, Industria Jabonera Lina, Industrias Catala, Inquiba, Inquivisa, ITS Sisa, KH Lloreda, Kiter, Laboratorium Dr Deppe, Labud, Madel, Mantz airmotions, Mc Bride, Mellerud Chemie, Messing & Keppler, Mifa, Militex, Nice Pak International, Nicols, Nopa Nordik, Organica, Orlandi, Packaging Imolese, PCC Consumer Products Kosmet, Pernauer Chemiewerke, Persan, Procter & Gamble, Productos Codina, Promer, Quimicas Oro, RCP Ranstadt Chemicals, Reckitt Benckiser, Reckhaus, Relevi, Riem, Rieduklin Chemie, Rosmarin, Saci, Sapro Temislik, SC Johnson, Senzora, SI.STE.M., Solent Group, SOLUTION Glöckner, Vertriebs-GmbH, SOPRONEM Greven, Spectro, Star Brands, Suavizantes y Plastificantes Bituminosos – SPB, Südwestdeutsche Salzwerke, Tecnicos, Sutter, Swif, Thurn Germany, Tomil, Tosvar, Unilever, Van Dam Bodegraven, Vandeputte, Vipack, Wareg, Werner & Mertz, Wet Wipes International.

134 distributors have signed the **Associate Membership Agreement**: Acdoco, Agraplan Farmaca, Ahold Europe, Alco, Aldi Nord, Aldi Süd, Alimentary, Alpheios, Altura Facilitaire Diensten, Amano Pioneer Eclipse. Corp., Arvid Nordqvist, Asda, Asito, ASP Cleaning Products, Asto International Logistics, A.S. Watson (Kruidvat & Trepleister), Auchan, Avanti Blue, Avilo Marketing, Avodesch, Bennet, Bertels B.V., BFS Group (3663), Bidvest Deli XL, Billa, Boma, Bon Preu Sau, Burnus, Cantorclin Schoonmaak, Caprabo, Carrefour, CIV superunie, Coldis, Conad, Condis, Coolike Regnery, Consum. S. Coop. V, The Co-operative Group, CPH - Companhia Portuguesa de Hipermercados, Conad, Crai Secom, Dasselaar Grootverbruik, De Jong & Partners, Delhaize Group, DEHAG-Dörr-Handel, Despar Italia Consorzio, Detailconsult Formule-Management, D.H.P., D.L.P., Dirk Rossmann, DM-Drogerie Markt, Dorein, Dr. Weigert Nederland, Edeka, Esselunga, Euriga Trading, Eurospin Italia, Ewepo, Gejoma Schoonmaakartikelen, Georg Linz, Globus SB-Warenhaus Holding, Grandi Magazzini e Supermercati il gigante, GTG Hansa, Hema, Hendrika Heerschap "De Tornado", Hilco Chemie, H.S.B. Haaften, Hyga, Hygien Tech, Jumbo Supermarkten,

Illwitzer Service & Consulting; IN'S Mercato, Iper Montebello, the BUDNI Handels-und Service, James, Jannis, Jeronimo Martins Polska, Jumbo Supermarten, Kaufland, King Nederland, Krabeck, Leifheit, Les Coopérateurs de Normandie – Picardie, Levens Cooking & Baking Systems, Lidl, Lombardini Discount, Marks & Spencer, Medimpex Solutions, Mercadona, Metro Italia, Metro AG, Migros, Miquel Alimentacio Grup, Modelo Continente Hipermercados, Morrisons, Müller, MTS Euro Products, Musgrave Group, Nedac Sorbo, New York N.V. - Pama Industries, Nipa, Nisa, Norma, Nuvo Clean, ORO-Produkte, OX Cleaning Systems, Pam Panorama, Pantos, Penny Markt, Plus Retail, Powder and Liquid Products Limited, real-SB Warenhaus, Probisa,-Rewe, Rhima Nederland, Rybrinks; Sainsbury's, Scamark, Staples Europe, Selex Gruppo Commerciale, Sisa, SMA SpA, SNG Commercial, Spotless Punch, Stokomani, Sun, Systeme U, Tesco, TJ Morris, Tristar Industries Group, Unes Centro Societa Cooperativa, Universeel Trading, VAT Onderhouds- en Reinigingsproducten, Waitrose, Wola, ZHG (Zentrale Handelsgesellschaft).

The graph below reflects the dynamic increase of company participation since the launch of the initiative:



In addition, 112 companies (from Algeria, Austria, Belgium, Canada, Chile, Czech Republic, Dubai, Finland, France, French Guiana, Germany, Greece, Hungary, Israel, Ireland, Italy, Kuwait, Malta, the Netherlands, Poland, Spain, Sweden, Switzerland, San Marino, Syria, Turkey, the UK and the USA) are in the Charter training area, preparing for the Charter Entrance Check.

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News and Info

!!! Termination of Charter 2005 !!!

In November of last year, all Charter members were informed via a targeted mailing that as of 1 January 2018, the Charter version 2005 will be terminated. With most of the Charter members being registered under the 2010 version, and new sustainability challenges in sight such as EU activities on Circular Economy, the A.I.S.E. Board has made the decision to terminate the Charter 2005 version. Last remaining Charter 2005 members have been encouraged to migrate to the Charter 2010 version within a deadline of twelve months starting on the termination date with the possibility to sell remaining stock with Charter 2005 labels afterwards, provided the Charter 2005 member migrates to Charter 2010. Migration after this transition phase (i.e. 31 December 2018) will no longer be possible, and Charter membership of those companies, which have not migrated by 31 December 2018, will terminate. It will be possible to re-join the Charter afterwards, but in this case manufacturing companies, joining as 'Ordinary Members', would have to go through the Charter Entrance Check again.

A.I.S.E. Activity and Sustainability Report 2017-2018

This year's report focusses on the key benefits the industry brings to 500 million EU consumers on a daily basis through consumer education, stakeholder engagement, voluntary industry initiatives, product stewardship and responsible and constructive partnership with EU decision-makers. Key figures from the new report show strong industry performance:

Overall market value of 35,9 billion EUR in 2017, incl. 28,6 billion of the household sector and 7,3 billion EUR of the professional sector. A.I.S.E.'s strategic priorities focus on:

1. Cleanliness & hygiene: a crucial industry for people's health and wellbeing, in and outside the home
2. Sustainable development: achieving significant savings through voluntary action across the market
3. Regulatory affairs: calling for a single market approach and the provision of adequate use information.

The report highlights the industry's proactive engagement with policy makers to ensure among others a legislative process

that fosters innovation, sustainable development and a circular economy, and shows how the industry's work contributes in a very direct manner to the EU priorities and UNSDGs.

A-I-S-E 



6 CLEAN WATER AND SANITATION



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS

Cleaning and hygiene products and services are essential to society and our commitment is to deliver impactful projects in a responsible way, promoting sustainable production, design and consumption. By working together to tackle water quality through chemical safety, reducing our environmental footprint and embracing the circular economy, we steer best practices and aim to be a role model industry. Partnering, exchange of best practices and fostering capacity building are the DNA of A.I.S.E.'s work.

Strong sustainability performance:

The total production tonnage covered by the Charter was 11.7mt in the EU + Iceland, Liechtenstein, Norway and Switzerland. Based on aggregated KPI reports from the 103 manufacturing companies that had signed up till end 2017 for a total number of 180 manufacturing sites, the sustainability performance continues to progress: Over the 11 years since 2006, energy use per tonne of production is down by 35.7% and CO₂ emissions are down by 36.4% (8% less than in previous year). The graph below shows that production of Charter members is absolutely decoupled from their energy use and CO₂ emissions.

KPI highlights

CHARTER FOOTPRINT AND PRODUCTION

103 companies submitted their KPI data. The total production tonnage covered by the Charter was 11.7 mt, equivalent to 99.5% of the total output of reporting companies in the EU+4.

SINCE 2011, 7 BILLION CONSUMER PRODUCTS CARRY THE ASP LOGO!



CHANGES SINCE 2006

Energy use per tonne of production is down by 35.7% and CO₂ emissions by 36.4% over the 11 years since 2006.

CO₂ EMISSIONS AND ENERGY USE DECLINE, WHILE PRODUCTION GROWS



1.5 BILLION CONSUMER PRODUCTS WITH ASP LOGO



The number of consumer products carrying the Advanced Sustainability Profile (ASP) logo increased from 1.41 billion to 1.57 billion units, an increase of 11.8% on a like-for-like basis. From the laundry category alone, 36% of products comply with the Charter Advanced Sustainability Profiles.

A-I-S-E International Association for Soaps, Detergents and Maintenance Products

ACTIVITY & SUSTAINABILITY REPORT 2017-18

CLEANLINESS & HYGIENE

REGULATORY AFFAIRS

SUSTAINABLE DEVELOPMENT

71%

of the total production tonnage covered by the Charter is used to improve the quality of life

25%


of the total production tonnage covered by the Charter is used to improve the quality of life

A STRONG NETWORK of over 900 COMPANIES

In addition, packaging material is being used more and more efficient. When expressed in kg of packaging per thousand units (KU) of consumer products, the trend is clearly downward with a decrease from 105kg/KU in 2006 to 79kg/KU in 2017, a decrease of 25%. The number of consumer products carrying the Advanced Sustainability Profile (ASP) logo increased from 1.41 billion to 1.57 billion units, an increase of 11.8% on a like-for-like basis. From the laundry category alone, 36% of products comply with the Charter Advanced Sustainability Profiles. One of the driving trends is the further uptake of the Charter ASP logo on dishwashing products and cleaners – however, the share of products with ASP logo in the laundry category has decreased. To access the A.I.S.E. Activity and Sustainability report, incl. KPI data report and the KPI commentary, visit the [Charter website](#).

Sustainable design of products

The Charter product component enables companies to provide a sustainability assurance for specific products. Advanced Sustainability Profiles (ASPs) for individual products categories set sustainability criteria that are ambitious but reasonably achievable by all market players. The parameters are defined based on a life cycle analysis.

Product category 	ASP CRITERIA					Activation date ¹
	Product formulation		Packaging weight per job	Packaging recycled content (primary and secondary packaging)	End User information on pack	
	Pass ESC	Dosage (g or ml/job)				
Household laundry products						
Laundry detergent powders*	Yes	≤ 75g + ≤ 115ml	≤ 6.5g	Card board : ≥ *60% / **70% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests	Cleanright panel AND Ability to wash at ≤ 30°C indicated AND Safe use tips	1 July 2011 Updated 1 July 2013
Laundry detergent liquids**		≤ 55ml	≤ 6.5g			1 July 2011 Updated 1 April 2017
Fabric conditioners*		≤ 35ml	≤ 4.0g			Cleanright panel AND Safe use tips
Household automatic dishwashing detergents						
Powders and unit doses with rinse function	Yes	≤ 25g	≤ 3.5g	Card board : ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests	idem	1 April 2013
Powders and unit doses without rinse function		≤ 20g	≤ 3.5g			
Liquids mono chamber style		≤ 35ml	≤ 4.5g			
Liquids multi chamber style		≤ 35ml	≤ 6.0g			
Household dilutable all purpose and floor cleaners						
	Yes	≤ 12ml/1l of wash water	≤ 1.3g	idem	idem	1 October 2013
Household trigger spray cleaners						
	Yes	according to dosage instructions	≤ 1.4g per 10 ml of product dosage	idem	idem	1 October 2014
Household manual dishwashing detergents						
	Yes	≤ 5ml/5l of wash water	≤ 0.7g	idem	idem	1 January 2015
Household toilet cleaners						
	Yes	according to dosage instructions	≤ 5.6g per 55ml of product dosage	idem	idem	1 July 2015
Professional Building Care Products						
	Yes	Minimum dilution ratio : 1 :100 for use in buckets, machines (e.g. scrubber dryers), special equipment (e.g. foam equipment) / 1 :50 for use in refillable spray bottles	Packaging weight ² : ≤ 0.7g/l for use in buckets, machines such as scrubber dryers, special equipment such as foam equipment / ≤ 1.4g/l for use in refillable spray bottles	Card board : ≥ 60% OR 100% of content in board packaging is certified made from fibre sourced from sustainable forests	Dosing systems Use of accurate and reliable dosing systems Training Offering training for customer personnel and customer specific advice by qualified staff End User Information A.I.S.E. PC&H application pictograms AND dosage information (optional on product, depending on available space on the label) AND use of colour codes AND provision of Product Information Sheets (PIS)	1 October 2015

For more details related to the above ASP table please visit : www.sustainable-cleaning.com/charter

¹ Products complying with ASP requirements for the product category can start to appear on the market with an ASP logo from this date.

² Packaging weight : (Packaging weight in g / amount of use solution in l) / number of use of primary packaging (i.e. used for same purpose through a return or refill system)

Charter KPI benchmarking reports – a service for Ordinary Charter members

As a service for Ordinary Charter members, A.I.S.E. continues to disclose KPI benchmarking reports; this helps reporting companies compare their KPI performance vs. the overall results published in the A.I.S.E. Activity and Sustainability Report, taking also into account the sector in which companies are operating (i.e. household / professional cleaning products) and the size of the companies. The reports can be found in the KPI reporting section of the Charter technical website (password protected company area).

Sustainable Development Goals (SDG) Summit – Charter featured in White Paper

A.I.S.E.'s President Arndt Scheidgen and A.I.S.E. Board member Charles-François Gaudefroy presented A.I.S.E.'s long track record on sustainability at this high-level conference which was organised under the umbrella of the European Business Summit on 23 May 2018 in Brussels. Other speakers from public and private sector, including first Vice-President of the European Commission Frans Timmermans contributed to the program. Very positive feedback was received, recognising A.I.S.E.'s work and good progress, embracing the SDGs and circular economy. During the SDG Summit, CSR Europe launched its [White Paper 'Collaboration for Impact: Maturity and integration of sustainability in European sector associations'](#); the paper, to which A.I.S.E. has contributed, was produced in collaboration with PwC. Our industry sector – with focus on the Charter – is highlighted as a case study on page 15.

Official recognition of A.I.S.E. Charter

In the last edition of the Charter newsletter, we reported that the A.I.S.E. Charter product logo is ranked alongside the EU Ecolabel as a "Good choice" by 'Siegelklarheit', a German federal government's lighthouse project, which contributes to the 'Sustainability strategy for Germany' (www.siegelklarheit.de). In addition, other portals and guidelines list the Charter logo to guide consumers on sustainable choice and consumption, such as:

- www.infolabel.be (Belgian online platform on sustainable consumption)
- Ademe (French environmental agency) [Guidance on environmental logos](#)
- www.labelinfo.ch (Swiss portal by the 'PUSCH' foundation)
- www.ecolabelindex.com (Global directory of ecolabels)

A.I.S.E.'s Product Environmental Footprint (PEF) pilot on household liquid laundry detergents

The final version of the A.I.S.E. PEF Category Rules (CR) for household liquid laundry detergents have been finalised, so that these can be submitted to the European Commission for approval (which is expected for October).

To complete the dossier, the A.I.S.E. Sustainability Steering Group (SSG) is developing an A.I.S.E. guidance document for member companies on how to appropriately apply the PEFCR. This guidance will be published together with the PEFCR and highlight that the PEFCR is fit for internal company use, general screening and priority setting purposes and to identify hotspots for improvement, but it will explain why PEFCR is judged not mature enough for rollout in the market in order to benchmark products or communicate environmental footprint information in B2B and B2C context.

OUTCOME OF THE PEF ANALYSIS FOR LIQUID LAUNDRY DETERGENTS (MAY 2018)

Environmental impacts	Most relevant life cycle phases
1. Climate change potential	• Use phase
2. Resource depletion, fossils	• Sourcing and manufacturing:
3. Particulate matter	• Chemical ingredients
4. Acidification	• Packaging raw materials (primary packaging)
	• Transport to production plant:
	• Chemical ingredients
	• Wastewater operations

Whereas the PEF pilot study has confirmed the use phase as the most relevant life cycle phase and that the impact of the other phases is considerably smaller, it is clear that a number of challenges remain, which should be resolved before the PEF scheme can be effectively deployed further in the sector or market. These challenges include:

- Lack of robust methodology for life cycle analyses of certain impact areas, despite intensive efforts to date.
- In particular, the LCA science is still evolving in the area of product ecotoxicity impact, although a well-developed risk-based method does exist for the industry's products and has been used effectively for some time as part of the Charter Environmental Safety Check.
- The need for a harmonised European approach to turn technical findings into meaningful communication, balancing the various impact areas.

These points were also raised by A.I.S.E.'s President, Arndt Scheidgen, at the Environmental Footprint final conference in Brussels on 24 April 2018, where the European Commission initiated the EF transition period until the possible adoption of policies implementing the EF methodology.

The governance structure for the transition phase is under development, but it is foreseen that the Integrated Product Policy/ Sustainable Consumption and Production (IPP/SCP) expert group will advise the European Commission on activities during the transition phase, and a Technical Advisory Board (TAB) will discuss methodological issues. A.I.S.E. will be represented in the TAB and be actively involved in the IPP/SCP expert group on topics directly related to the EF transition phase.

Assessing ecotoxicology

A.I.S.E. regularly works in partnership with a variety of stakeholders to deliver results more effectively. The industry roundtable organised in November 2017 with ECETOC on current developments in ecotoxicological assessment for product environmental

evaluations is an excellent example. The roundtable conclusions were shared, in turn, with the Product Environmental Footprint Technical Advisory Board and the European Commission to raise awareness of the common concerns and to suggest possible improvements to measure the product ecotoxicity impact with focus on the USEtox methodology.

Bio-based materials

During 2017, the A.I.S.E. Bio-based Task Force was mandated to make more visible what companies are doing with regard to their raw materials supply and to develop a guiding framework on the core principles that should drive companies' choices. While this work is in progress, A.I.S.E. strengthened its link with stakeholders by attending the European Palm Oil Conference 2017, joining discussions on the responsible sourcing of palm oil.

Guidance on CSR

This past year A.I.S.E. finalised a Social Responsibility guidance document for our industry sector, which has now been validated following a stakeholder consultation. The document maps out four areas of sustainability social dimension – namely human rights, labour practices, fair operating practices, and community involvement and development. It helps companies identify what to prioritise and sets expectations for each, based on EU legislation, international standards and guidelines. A self-evaluation tool will be made available as part of the guidance for companies to assess their risks related to social sustainability areas.

Environmental benefits of resource efficiency projects

The PREPs projects are aligned with the Charter QSP criteria for laundry detergents. In March 2018, the latest A.I.S.E. PREP project closed. This industry-wide initiative to make household liquid laundry detergents more resource efficient involved 14 companies and ran from 2016-2018 across the EU+4 countries. It has brought about a commitment from companies to reduce the standard dosage to maximum 55ml per laundry load. This commitment is expected to deliver annual savings of 250,000 tonnes of liquid detergent and 10,000 tonnes of packaging. A.I.S.E. is preparing close-out reports highlighting the benefits two earlier PREP projects:

- The compaction of powder detergents (two consecutive projects between 2009 and 2014) involved a commitment to a maximum dosage of 75gr (per standard wash), leading to estimated reductions of 162,000 tonnes of ingredients and 12,000 tonnes of packaging per year.
- Another compaction project for liquid detergents which ran from 2009-2011 required a commitment to a maximum dosage of 75ml (per standard wash), leading to a reduction of 310,000 tonnes of ingredients and 25,000 tonnes of packaging per year.

Details of all these savings can be found www.aise.eu/preps.

Pan-European consumer habits research

In June 2018, A.I.S.E. released new research which contains interesting findings on consumers' habits while cleaning at home, as well as their perceptions of cleanliness and hygiene in and outside the home.

The pan-European survey looks at consumers' perceptions of cleanliness and hygiene in and outside the home, their cleaning habits and sustainability trends at home, and safe use and labelling of products. Overall, trends regarding sustainability and laundry/cleaning products are relatively stable versus three years ago. There is also a general level of trust regarding sustainability labels and claims, while at the same time room for more personal efforts towards sustainable cleaning and habits amongst consumers. Details of the survey findings can be read on the [A.I.S.E. website](http://www.aise.eu).

Joint tips for sustainable laundering

To simplify and strengthen their messages to consumers, A.I.S.E. together with its partners in the value chain, APPLIA (household appliances) and GINETEX (textile care labelling) have jointly published common tips for sustainable laundering. As the use phase accounts for a significant part of the environmental footprint, sustainable habits by consumers can make a real difference. The useful tips indicate how consumers can save water, CO2 and money, with the same information communicated by all three industries. Read more on the [A.I.S.E. website](http://www.aise.eu).

A.I.S.E. sustainability initiatives at Cleaning Products Europe Conference

Organised in Amsterdam on 14/15 March and celebrating its 10th anniversary this year, the Cleaning Products Europe conference brings together industry experts and value chain partners from across the cleaning products market. Sascha Nissen, Head of A.I.S.E.'s Sustainability department, reported on the quantitative and qualitative achievements which our industry has reached so far via A.I.S.E. industry sustainability initiatives, striving also for UNSDG 12 'Ensuring sustainable consumption and production patterns'. He further informed delegates on A.I.S.E.'s PEF pilot and summarised the main technical and communication learnings from this four year project (see also article on PEF above).

Future events

ERASM conference: European journey to bio-based surfactants and its applications: from standards to end-users, Edinburgh, Scotland, 20 September 2018

ERASM, a platform of CESIO and A.I.S.E., is organising a workshop on bio-based surfactants and its applications following the publication of the new European standard on bio-based surfactants (which is scheduled for August 2018). This standard is the outcome of an official mandate from the European Commission to support the bio-economy strategy of the European Union by defining what a bio-based surfactant is. This interactive workshop will provide an opportunity to hear about bio-based surfactants

and their raw materials such as palm kernel oil, to consider opportunities and limitations, to learn more about end-user strategy as well as consider bio-based materials and formulations in the broader scope of Sustainability. This event is designed for the entire value chain: from raw material suppliers and surfactants producers to end-product manufacturers, along with industry associations, consumer organisations and authorities. It will take place on. A.I.S.E.'s Sustainability Manager Francesca Angiulli will contribute to the [programme](#) with a presentation on 'Sustainability progress in the cleaning industry and use of bio-based materials'.

65th SEPAWA Congress in Berlin, 10-12 October 2018

With over 100 technical and scientific presentations and more than 230 exhibiting organisations the [SEPAWA Congress](#) is a platform for experts involved in the Home and Personal Care Products Industry. A.I.S.E. will be represented again with a booth.

A.I.S.E. Cleaning & Hygiene Forum, 5 December 2018

The "Cleaning & Hygiene Forum" is a key platform that brings together high-level policy-makers, academia and industry stakeholders who hold a common interest in the development of the detergents industry. This year's event will focus on the current review of the Detergents Regulation and the REFIT on chemicals legislation (and CLP in particular). The A.I.S.E. Forum will notably provide opportunities to discuss with different stakeholders industry's insights into consumer habits and digitalisation, in the overall context of a more effective on-pack information to consumers for a sustainable and safe use of products. Further info will follow soon via: www.aise.eu/events

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